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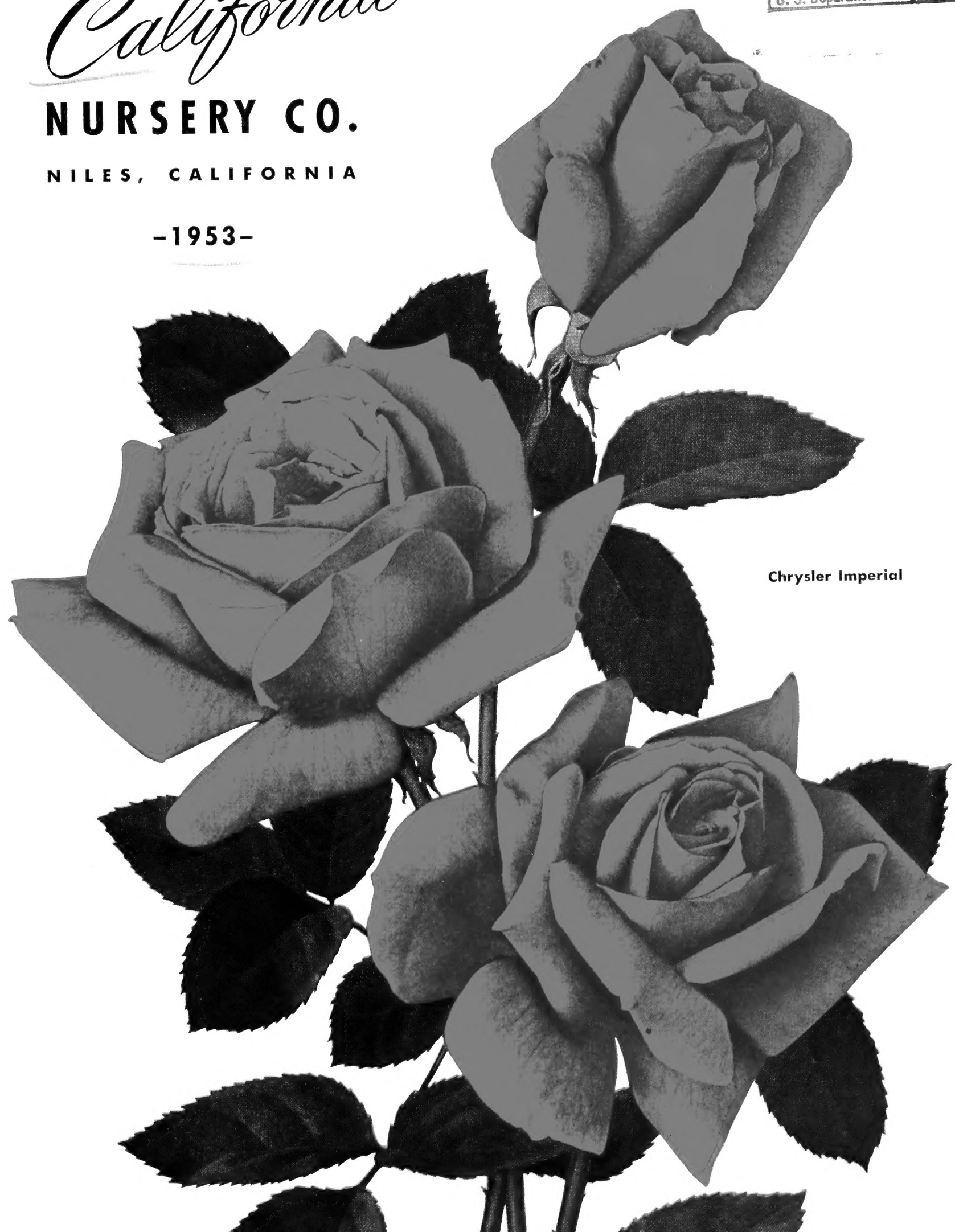
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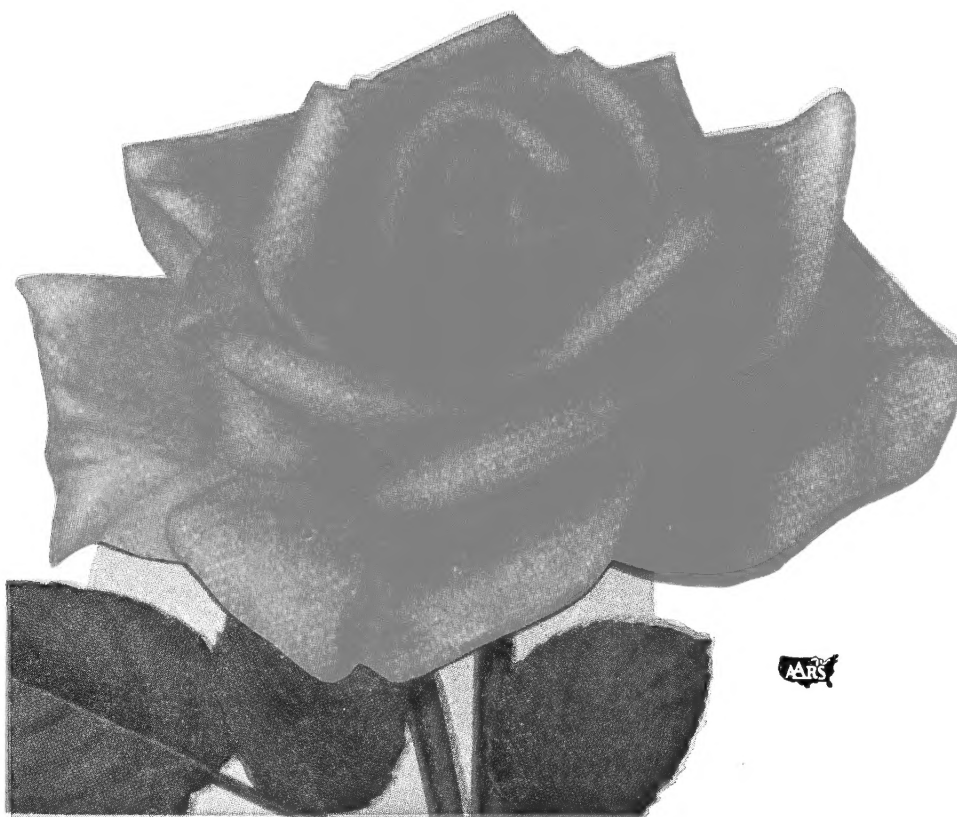
NURSERY CO.

NILES, CALIFORNIA

-1953-



Chrysler Imperial



FRED HOWARD



CAPISTRANO

Why It Pays To Buy Direct From The Grower

Brief reference to some of the methods that have earned universal respect for Roeding's quality fruit trees, shade trees, roses and other plants will illustrate the importance of these practices to you—the buyer—in terms of results.

First, we grow at rather widely separated locations, in each case where conditions are most favorable for the stock grown there. Roses and ornamentals are grown at Niles in the equable and fertile Mission San Jose belt; fruit and shade trees at Loomis in the Sierra foothills where decomposed granite soil develops strong fibrous roots, and distinct seasons harden the young trees.

Our cultural practices have evolved out of extensive tests and experience. The way we grow roses is typical. We have ample water at Niles for liberally irrigating nursery stock. But because cultivation produces a much hardier plant, we cultivate thoroughly and irrigate sparingly.

Roeding's Quality fruit trees are grown from carefully inspected seed and seedlings. Budwood is selected from known parent trees with outstanding performance records. Spacing in the nursery rows is generous, which gives each tree the necessary room to develop fully. These controls, plus strict record-keeping, show up in many ways, chiefly in the results produced in your orchard year after year.

Soil conditioning and crop rotation is standard procedure. At Loomis, typically, there is enough room to rotate fruit trees and soil-building crops on a ratio of 1 to 4—a parcel planted 1 year to trees is given 4 years of conditioning. We employ a great many other sound procedures, but these few indicate why there is good reason to buy direct from a trustworthy grower. We supply you with trees and plants that have had more time and money invested in their production, yet sell them at fully competitive prices.

In addition, on all retail orders for nursery stock amounting to \$10 or more, paid for and taken with you from one of our salesyards, we allow a **10% discount**. So from the standpoint of saving money as well as of getting the finest in quality—it pays to buy Roeding's Quality direct from the grower, and your orders are always appreciated.

George C. Roeding, Jr.
PRESIDENT



SUTTER'S GOLD

ROEDING'S
QUALITY

ROSES

AARS SIGNIFIES THE BEST VARIETIES



When you buy an All America Rose you buy a variety that has been tested in various parts of North America and selected as **outstanding** by a national non-profit organization of experts. We recommend them as the finest.

AARS WINNER FOR 1953

CHRYSLER IMPERIAL: (Patent Pending.) Ideal red exhibition rose of vivid rich tones of crimson red unmatched by any other red rose. Abundant high centered flowers measuring about 5" in diameter borne singly on perfect, sturdy, medium-long cutting stems, beautifully formed flowers of 40 to 50 petals, lasting up to one week after cutting. Buds are long and tapering and never fail to unfold normally. Bush is very compact and well balanced with abundant, large, dark green, semi-glossy foliage that is retained on the plant clear to the base. **\$3.00** each; **3** or more **\$2.65** each.



AARS WINNERS FOR 1952

FRED HOWARD: (Plant Patent No. 1000.) A new rose with all the golden color and robust vigor of the West, where it originated. Its big, 50-petaled, fully double, buff yellow blooms are far above average in size. The plant is both tall and bushy. Flowers are produced on long stems from early spring to late into fall. **\$2.50** each; **3** or more **\$2.20** each.



HELEN TRAUBEL: (Plant Patent No. 1028.) An outstanding rose named in honor of the famous opera star. The color varies with the weather from a light, sparkling pink to a luminous apricot. The buds are magnificent being unusually large and long. The plants are large and vigorous and they are nearly always covered with buds and blooms. This rose is expected to be one of the best for a long time to come. **\$2.75** each; **3** or more **\$2.40** each.



MISSION BELLS



HELEN TRAUBEL



AARS WINNERS FOR 1951

CAPISTRANO: (Plant Patent No. 922.) A vigorous, sturdy, hybrid tea rose, producing unusually large fragrant buds, a rich shade of deep, glowing rose-pink on extra long stems. Large double flowers sometimes reaching six inches across with thirty-six heavily textured petals and beautiful leathery foliage. **\$2.25** each; **3** or more **\$2.00** each.



MISSION BELLS: (Plant Patent No. 923.) A beautiful deep salmon pink hybrid tea rose opening to a clear shrimp pink color. The buds are long, pointed, borne on long stems, full flowered, large double, and generally borne singly, side buds being practically unknown. Abundant, attractive, coppery green foliage and disease resistant with very few thorns. Mission Bells produces great quantities of pleasing tea-scented flowers all through the blooming season. The color deepens in cool weather and does not fade. **\$2.25** each; **3** or more **\$2.00** each.



SUTTERS' GOLD: (Plant Patent No. 885.) Winner of the Bagatelle Gold Medal 1948 at the famous Bagatelle Gardens, France. Beautiful, long pointed yellow buds, borne on a long straight stem good for cutting, richly shaded with orange and red. The twenty-four petaled flowers have a rich tea fragrance, high-centered and richly colored when they burst open. Abundance of large glossy foliage quite resistant to foliage trouble. **\$2.25** each; **3** or more **\$2.00** each.



ROSE GROWING METHODS DO MAKE A DIFFERENCE

Roeding's Quality Roses enjoy a well-earned reputation for giving top performance year after year. These strong and vigorous plants make a sturdy growth and produce more blooms . . . because of the special methods used in our rose fields. Our location at Niles has proved highly suited to rose production. Soil conditions are carefully regulated. Cultural practices are based on long experience and study. Timing is important. Trained men inspect the rows at frequent intervals and carry out each step in our rose growing routine at the proper time. How well these practices succeed will be apparent in the finer results you obtain with our roses.

Your Most Thoughtful Gift . . .

A LIVING GIFT of a beautiful
ROEDING QUALITY ROSE

For Christmas, Birthdays, Anniversaries—Postpaid, with card enclosed.

ROEDING'S QUALITY BUSH ROSES FOR 1953

The list here presented is representative of the finest rose varieties . . . the aristocratic names of roseland whose owners have faced the test of time and popular favor in California gardens to come through with flying colors. We can recommend them for a wide variety of uses. When you start right with Roeding's Quality Bush Roses you can have as many as 300 or more blooms the first year from a dozen bushes. Plant December through March.



FRED EDMUNDS



CHARLOTTE ARMSTRONG



FORTY-NINER: (Plant Patent No. 792.) A 1949 AARS. Its contrasting colors are startling in their brilliance, yet they blend together beautifully. A vivid Orient Red inside of petals, while the outside is a chrome yellow, changing to a straw yellow. The long buds open to a well-shaped bloom of 25-40 petals. **\$2.25** each; **3** or more **\$2.00** each.



FRED EDMUNDS: (Plant Patent No. 731.) Beautiful buds of burnt-orange open to lasting blooms of reddish apricot aging to orange-pink. Sturdy, glossy foliage. **\$1.75** each; **3** or more **\$1.55** each.



GOLDEN HARVEST: (Plant Patent No. 729.) One of the finest new yellow roses. Clear yellow blooms on strong plants. **\$1.50** each; **3** or more **\$1.30** each.

GRAND DUCHESS CHARLOTTE: (Plant Patent No. 774.) Bud very long pointed, chestnut color; flower exceptionally large, double, full, unusually lasting, bright tomato red, shaded geranium red on long, strong stem. Large glossy foliage; vigorous, bushy. **\$1.75** each; **3** or more **\$1.55** each.



HEART'S DESIRE: (Plant Patent No. 501.) Long-stemmed buds of superb form, opening to shapely blooms of pure luminous red, but the color is not all, there is no other rose so sweetly fragrant. **\$1.75** each; **3** or more **\$1.55** each.



HORACE McFARLAND: (Plant Patent No. 730.) A magnificent rose with long-shaped light, coral-red buds that open to luscious full-petaled flowers of salmon-buff. Fruity fragrance. All-America for 1944. **\$1.75** each; **3** or more **\$1.55** each.



APPLAUSE: (Plant Patent No. 829.) Winner of the Bagatelle Gold Medal 1947 at the famous Bagatelle Gardens, France. The big fragrant buds are a sparkling, dazzling light red in color. The blooms open to a perfect shaped 50-petals, are heavy with fragrance. A descendent of the famous Charlotte Armstrong. **\$2.00** each; **3** or more **\$1.75** each.



CALIFORNIA: (Plant Patent No. 449.) Long buds of unusual ruddy orange, toned with saffron yellow open to magnificent flowers; outer side of petals overlaid with saturn rose. A vigorous grower with healthy, glossy foliage; delicious fragrance. **\$1.50** each; **3** or more **\$1.30** each.



CECILE BRUNNER: Small pointed pink buds. **\$1.25** each; **3** or more **\$1.10** each.

CHARLOTTE ARMSTRONG: (Plant Patent No. 455.) Slender, long carmine-red buds open to magnificent spectrum-red flowers. Free-blooming plants are strong, vigorous, branching; foliage handsome. An excellent rose for cut flowers. **\$2.00** each; **3** or more **\$1.75** each.



CRIMSON GLORY: (Plant Patent No. 105.) Typical urn-shaped buds open to full well-formed, deep vivid crimson blooms. Highest rated red rose nationally. Delightfully fragrant. **\$1.75** each; **3** or more **\$1.55** each.

CRIMSON KING: The beautifully modeled blooms with Damask fragrance come well above the lustrous, olive-green foliage on stronger necks than either parent and the velvety crimson petals retain their color even in intense heat. **\$1.50** each; **3** or more **\$1.30** each.

DIAMOND JUBILEE: (Plant Patent No. 824.) Stately, large flowers are a warm, glowing buff-orange with a sparkling touch of orange-yellow at the base of the petals. Flowers are slow opening and long-lasting. A sturdy plant producing long, clean stems and rich dark green foliage. **\$2.00** each; **3** or more **\$1.75** each.



ECLIPSE: (Plant Patent No. 172.) Clear yellow, profuse slender buds for cutting. National favorite yellow rose. **\$1.75** each; **3** or more **\$1.55** each.

ETOILE DE HOLLANDE: Brilliant red, strong growing; quite resistant to mildew; fragrant. **\$1.25** each; **3** or more **\$1.10** each.

FANDANGO: (Plant Patent No. 894.) Deep scarlet in the bud, the opening flowers are an unbelievably gay and bright Chinese red and they remain attractive until the last petal falls. **\$2.00** each; **3** or more **\$1.75** each.



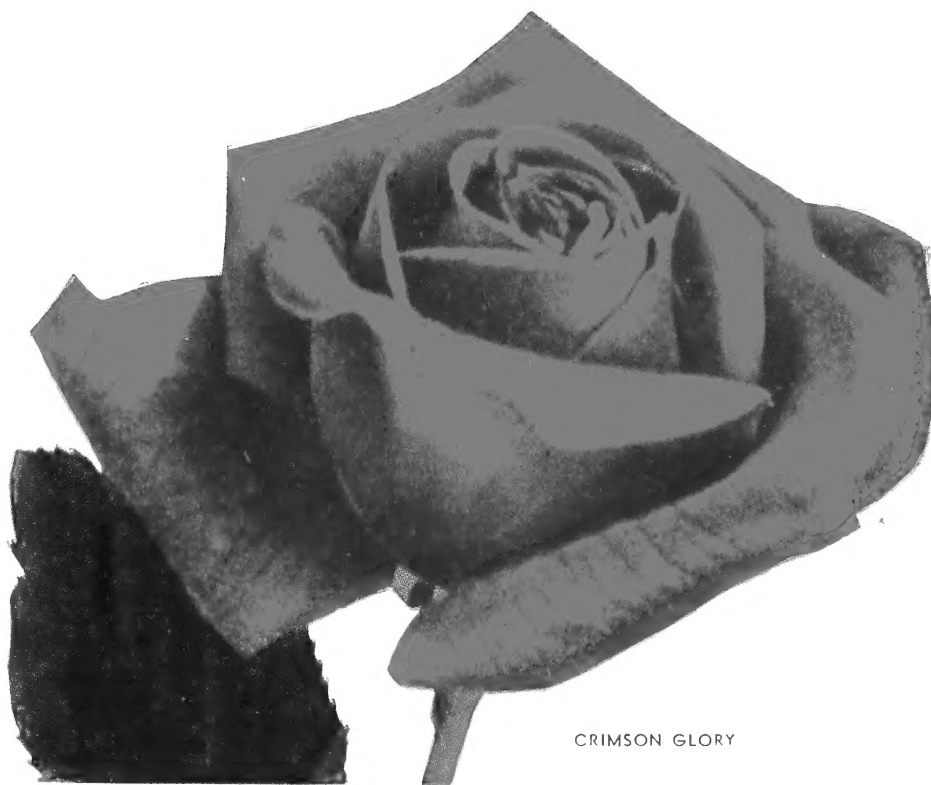
SATURNIA



GRAND DUCHESS CHARLOTTE



KATHERINE T. MARSHALL: (Plant Patent No. 607.) Deep coral-pink buds open to warm pink flowers suffused with gold. Fruity fragrance. An All-America for 1944. **\$1.75** each; **3** or more **\$1.55** each.



CRIMSON GLORY

LOWELL THOMAS: (Plant Patent No. 595.) Of vibrant chrome color, the vigorous growth and general air of optimism about this glorious new rose makes it suitable to bear the name of Lowell Thomas. The 25-petaled blooms open from beautiful buds and have a high center, with the petals rolling outward, making magnificent, glowing flowers. All-America for 1945. **\$2.00** each; **3** or more **\$1.75** each.



LULU: Daintily beautiful; long coral-pink buds of pencil slimness; semi-double blooms. **\$1.25** each; **3** or more **\$1.10** each.

MME. HENRI GUILLOT: (Plant Patent No. 337.) Long, shapely buds of orange-red and rose opening to camellia-like, 20-petaled blooms of rich raspberry pink with a gold suffusion. Not only a leader but also an exceptionally strong-growing rose with large, glossy leaves that are unusually resistant to mildew. **\$1.75** each; **3** or more **\$1.55** each.



MME. MARIE CURIE: (Plant Patent No. 727.) Clear yellow blooms are beautifully formed and sweetly fragrant. Abundant foliage on strong stems. Color of flowers deepens in fall. An All-American for 1944. **\$1.75** each; **3** or more **\$1.55** each.



HIGH NOON



LOWELL THOMAS



NOCTURNE



CRIMSON KING

MIRANDY



MARY MARGARET McBRIE: (Plant Patent No. 537.) Slender pointed, deep coral-pink buds opening slowly to blooms of clear coral-pink suffused with shimmering gold at base of petals. A vigorous, hardy plant with long, strong stems. **\$1.75** each; **3** or more **\$1.55** each.



McGREDY'S IVORY: Warm ivory buds of exceptional size, length and symmetry, opening slowly to immense white blooms. Our best white. **\$1.25** each; **3** or more **\$1.10** each.

MIRANDY: (Plant Patent No. 632.) The red rose All-America Winner for 1945. Large ovoid buds are deep dark red with black shading, open to rich chrysanthemum red blooms. The fragrance is full-bodied and delicious. **\$2.00** each; **3** or more **\$1.75** each.



MRS. SAM McGREDY: Buds of reddish copper and orange; open blooms coppery pink; foliage bronze. Exceptionally good for cutting. **\$1.25** each; **3** or more **\$1.10** each.

NEW YORKER: (Plant Patent No. 823.) Fiery red blooms on long, stiff stems, a brilliant red that does not fade or blue. Well-formed bud and bloom, very fragrant on a sturdy plant, resistant to black spot. **\$2.00** each; **3** or more **\$1.75** each.

NOCTURNE: (Plant Patent No. 713.) A new red rose having extremely long perfect buds borne on long stems. The color of the bud is cardinal red with dark shadings of chrysanthemum crimson. Large, abundant, semi-glossy foliage on a vigorous, sturdy bush. **\$2.00** each; **3** or more **\$1.75** each.



PEACE: The Finest New Rose of the Decade. (Plant Patent No. 591.) One marvel of this rose is the range of colors through which it passes, from opening yellow buds, with edges picoté cerise, to glorious five-inch blooms of alabaster-white. Each petal is edged with pink that seems to deepen as the flowers slowly open. The vigorous plant is as superior as the bloom, with clean, holly-like glossy foliage. Flowers borne singly on strong straight stems are unusually long lasting. Blooms are produced in succession throughout the season. **\$2.50** each; **3** or more **\$2.20** each.



PICTURE: All that the name implies. Perfect form in bud and bloom rich pink color. A beauty for cutting. **\$1.25** each; **3** or more **\$1.10** each.

PRESIDENT HERBERT HOOVER: Tall growing; inner petals apricot, outer rose red. **\$1.25** each; **3** or more **\$1.10** each.

RUBAIYAT: (Plant Patent No. 758.) The unchallenged All-America Winner for 1947. A brilliant red rose with a most graceful, long, shapely bud, a promise of untold pleasures, and a satisfying wealth of old rose fragrance. **\$1.75** each; **3** or more **\$1.55** each.



SATURNIA: (Plant Patent No. 349.) Exceptionally beautiful multi-colored rose. Warm tones of cardinal red on inside of petals with salmon yellow and copper on reverse. Shiny dark green foliage. A good grower and excellent for cutting. **\$1.75** each; **3** or more **\$1.55** each.

SHOW GIRL: (Plant Patent No. 646.) Very long, lovely buds are deep phlox-pink, almost carmine in spring; slightly lighter shade of rose-pink when open. Vigorous, upright grower with good foliage. **\$1.75** each; **3** or more **\$1.55** each.

SNOWBIRD: Our favorite white rose. Buds small but exquisitely formed; open blooms very full, double; blooms profusely; nice fragrance. **\$1.25** each; **3** or more **\$1.10** each.

SONATA: (Plant Patent No. 732.) One of the finest real pink roses grown. Good in all stages and brilliant in flower and foliage. **\$1.75** each; **3** or more **\$1.55** each.

© C-P CO

FLORADORA



TAFFETA: (Plant Patent No. 716.) Produces many long, stemmed, well-formed fragrant buds of rich pink and salmon tones. Semi-double blooms have a wide range of colors including rose-pink, salmon, apricot and Begonia rose. Glossy, dark green leaves on a vigorous, upright plant. **\$1.75** each; **3** or more **\$1.55** each.



TALISMAN: One of the best and most popular roses. Splashed gold, pink and carmine. **\$1.25** each; **3** or more **\$1.10** each.

TALLYHO: (Plant Patent No. 828.) A 1949 AARS Winner. A bicolor with little contrast. The color of inside of petals are varying but always a delightful and unique shade of pink. Outside of petals is a rich crimson. Buds, before unfolding, are deep cardinal red. **\$2.00** each; **3** or more **\$1.75** each.



THE CHIEF: (Plant Patent No. 456.) Large, long buds are deep rose to flame. Open flowers are blended flame, coral and copper, passing to orange pink. Vigorous. **\$1.75** each; **3** or more **\$1.55** each.



FLORIBUNDA ROSES

FOR LOTS OF BLOOM

This group of roses will beautify your garden with an almost unbelievable show of color from early spring until late fall, providing more color, more continuous bloom and even more flowers than almost any other flowering plants. For mass effect they are superb, and it is difficult to imagine anything more attractive than a bushy low hedge or border loaded with these roses. They are easy to grow, as they are quite hardy and remarkably indifferent to soil and climatic conditions.

AARS WINNER FOR 1953

MA PERKINS: (Patent Pending.) Sparkling coral shell pink flower of about 25 petals with an unusual fragrance of honey, cloves and cinnamon. Lovely Ophelia-shaped buds opening into a graceful cupped flower. There are many clusters interspersed with singles and it blooms all season. The foliage is rich green, plentiful and the bush is about 2½ to 3 feet high. **\$2.25** each; **3** or more **\$2.00** each.



FASHION: (Plant Patent No. 789.) Newest Floribunda All-America award winner. Bright coral-peach, a most amazing color, that is so brilliant and at the same time so soft and lovely. The open flowers are about three inches across or larger. Buds open slowly to a wide open flower with gracefully waved petals and a rich display of golden yellow stamens; pleasing old-rose fragrance. Plants are good and vigorous, bushy with neat, small, glowy foliage with few thorns. **\$2.00** each; **3** or more **\$1.75** each.



FLORADORA: Floribunda. Quantities of vivid geranium-red 25-petaled blooms are freely produced all season on erect, symmetrical plants furnished with large, wavy, glossy foliage. All-America Selection for 1945, **\$1.25** each; **3** or more **\$1.10** each.



PINKIE: (Plant Patent No. 712.) A unique little Polyanthus rose having long, slender, pink buds perfect in every detail. Spicy fragrant 2" blooms borne profusely in clusters on a 2-foot plant with abundant, clean foliage. **\$1.75** each; **3** or more **\$1.55** each.



PINOCCHIO: (Plant Patent No. 484.) The most popular little Floribunda introduced in recent years. Salmon buds flushed gold at the base open to soft pink blooms shaded deeper at edges. **\$1.50** each; **3** or more **\$1.30** each.

RED RIPPLES: Floribunda. Intense, vivid red color and beautifully formed long-lasting blooms make this rose "tops" among the red Floribundas. **\$1.25** each; **3** or more **\$1.10** each.

SUMMER SNOW: (Plant Patent No. 416.) The most prolific of white Floribundas with "drifts" of blooms through the long blooming season. Light green, clean foliage. **\$1.50** each; **3** or more **\$1.25** each.

MA PERKINS



J & P

PINOCCHIO

VOGUE



VOGUE: (Plant Patent No. 926.) 1952 AARS WINNER. Combines a taller growth habit with an abundance of exquisitely formed 3½-inch fully double flowers of a new oriental red color tone, base of petals shading to gold. **\$2.25** each; **3** or more **\$2.00** each.



All bareroot rose orders for \$5.00 or more,
postpaid anywhere in U.S.A.



FASHION



ROEDING'S QUALITY CLIMBING ROSES

Many rose lovers find space too limited for a bush rose garden but make unsightly walls and bare fences glow with color by planting climbing roses. "Roeding Quality" climbers are strong, two-year stock—make a splendid growth right from the start.

CLG. BELLE OF PORTUGAL: Rampant grower; big, light pink blooms in early April. **\$1.25** each; 3 or more **\$1.10** each.

CLG. CECILE BRUNNER. Perfect pink buds and blooms of small size borne profusely on a vigorous climber. **\$1.50** each; 3 or more **\$1.30** each.

CLG. DAINTY BESS: Almost continuous bloom. Two-tone pink. Single flowers of delicate charm borne on exceptionally vigorous climber. **\$1.25** each; 3 or more **\$1.10** each.

CLG. ETOILE DE HOLLANDE: The most satisfactory all-around red climbing rose. Has rich color, good form, delicious fragrance. **\$1.50** each; 3 or more **\$1.25** each.

FLASH: (Plant Patent No. 396.) Luminous orange-scarlet petals with gold reverse. Climbs vigorously and blooms almost continuously from April to November. **\$1.75** each; 3 or more **\$1.55** each.



CLG. HEART'S DESIRE: (Plant Patent No. 663.) Long-stemmed buds of superb form, opening to shapely blooms of pure luminous red, but the color is not all, there is no other rose so sweetly fragrant. **\$1.75** each; 3 or more **\$1.55** each.



HIGH NOON: (Plant Patent No. 704.) An exceptionally fine climbing or pillar rose for mild climates because of the well formed, brilliant yellow buds which continually develop during the growing season. Semi-double blooms are borne on long, almost thornless stems, well clothed with light green, glossy foliage. **\$2.25** each; 3 or more **\$2.00** each.

CLG. HINRICH GAEDE: (Plant Patent No. 244.) Unsurpassed for brilliance of color. Large, shapely rust-red buds open to rosy copper blooms with orange tones. **\$1.75** each; 3 or more **\$1.55** each.

CLG. K. A. VICTORIA: A favorite white climber;

good buds for cutting. **\$1.50** each; 3 or more **\$1.30** each.

CLG. MME. BUTTERFLY: Slender, shapely shell pink buds; fragrant. This is the eye-filling rose covering the lathhouse near our Old Adobe. **\$1.25** each; 3 or more **\$1.10** each.

CLG. MME. HENRI GUILLOT: (Plant Patent No. 778.) An excellent climbing sport of the beautiful raspberry-pink rose. **\$2.00** each; 3 or more **\$1.75** each.

CLG. MRS. E. P. THOM: There are very few good yellow climbing roses. This is one of the very best. **\$1.25** each; 3 or more **\$1.10** each.

PAUL'S SCARLET CLIMBER: Vivid scarlet, double flowers in great profusion. **\$1.25** each; 3 or more **\$1.10** each.

CLG. PEACE: (Plant Patent No. 932.) Blooms identical with those of the bush Peace Rose, come on long, fast-growing pliant canes. **\$2.50** each; 3 or more **\$2.20** each. (See page 2.)

CLG. PICTURE: (Plant Patent No. 524.) Enjoy the abundant blooms on this most popular of all pink roses. **\$2.00** each; 3 or more **\$1.75** each.

CLG. PRES. HERBERT HOOVER: Rampant climber, flowers same as bush. **\$1.25** each; 3 or more **\$1.10** each.

SILVER MOON: Semi-double white flowers; rampant climber. **\$1.25** each; 3 or more **\$1.10** each.

CLG. TALISMAN: Vigorous climber; flower same as bush form. **\$1.25** each; 3 or more **\$1.10** each.

CLG. TEXAS CENTENNIAL: (Plant Patent No. 565.) Brick-red buds, rosy red blooms. One of the best red climbers. **\$2.00** each; 3 or more **\$1.75** each.

CROWNING JEWELS FOR YOUR GARDEN

Beautiful 3-Year Old Roeding's Quality TREE ROSES

By all means plant tree roses this season. Be sure they are Roeding's Quality Tree Roses, grown and sold only by the California Nursery Company. You will get more blooms from these sturdy, vigorous plants—right from the start. Instead of rushing production of 2-year-old tree roses, we believe in doing the job right over a period of 3 years. The results are very satisfying as the plants have large trunks, full heads and a well developed root system. Most growers use only two buds for the head of the tree but our "trees" have branches from three strong buds which give a full, well-rounded head. Most tree roses are sold bare root but for additional protection and immediate results after planting each Roeding's Quality Tree Rose is dug with a ball of earth about the roots. The result—a tree rose that can "take it."

The following varieties are available as sturdy, 3-year-old TREE ROSES, balled in burlap, and for only \$6.50 each or 6 for \$35.00.



A Roeding Quality TREE ROSE in its first year after planting in the garden.

CHARLOTTE ARMSTRONG
CRIMSON GLORY
ECLIPSE
FRED EDMUNDS
HELEN TRAUBEL
KATHERINE T. MARSHALL
LOWELL THOMAS
McGREDY'S IVORY
MIRANDY
MISSION BELLS
MME. HENRI GUILLOT
NEW YORKER
NOCTURNE
PEACE
SUTTER'S GOLD
TALLYHO
VOGUE

MULTIFLORA ROSE FENCE

For farms and ranches—replaces steel and scarce materials. **LOW COST, less maintenance.** Hardy, fast growing thorny shrub; grows densely to 6-10 ft. height. Climb-proof, stock-proof, spread-proof.

25-49	50-100	200-500	500 or more
\$.25 each	\$.20 each	\$.15 each	\$.12 each



JULIET THREE NEW FLOWERING QUINCES CORAL SEA
STANFORD RED

LILACS

We carry an assortment of the most outstanding varieties at all our salesyards. Available as bare root plants from January through March, and in 5-gallon containers for planting after April.

ROEDING'S QUALITY **FLOWERING TREES**

FOR WINTER AND EARLY SPRING COLOR

FLOWERING ALMONDS

DWARF DOUBLE FLOWERING ALMOND: Shrubby little tree with long, slender branches heavily laden in earliest spring with very double rosette-like flowers. We can supply these in either **pink** or **white**. Bare root, 2-3' **\$1.50**.

FLOWERING APRICOTS

These cheerful trees bloom much earlier than flowering peaches and lighten the home and garden on dull winter days. You will enjoy their spicy perfume. All varieties; bare root, 6-8' **\$2.50**, 4-6' **\$2.00**, 3-4' **\$1.75**, 2-3' **\$1.50**.

BONITA: Double deep red. Very early.

DAWN: Mid-season variety with large ruffled double pink flowers. Intensely fragrant.

PEGGY CLARKE: Distinctive double deep rose, flowers are medium sized, profuse. New.

ROSEMARY CLARKE: Pure white flowers are large and double, exquisitely fragrant. New.

FLOWERING CHERRIES

KWANZAN: Double, dark pink with extremely large flowers. Bare root 5-6' **\$3.50**.

NADEN: One of the loveliest and the most double pink flowered cherries. Bare root, 3-4' **\$3.00**.

SHIROTAI: (Mt. Fuji.) Best large double white flowers with light green foliage. Bare root, 5-6' **\$3.50**.

SHIROFUGEN: Deep pink in the bud, the flowers open to fully double, carnation-like blooms of soft pink, soon changing to white and later to cerise. 4-6' **\$3.50**.

FLOWERING CRABAPPLE

All varieties: bare root, 6-8' **\$2.50**; 4-6' **\$2.00**; 3-4' **\$1.75**; 2-3' **\$1.50**.

PYRUS ALDENHAMENSIS: Semi-double red flowers, purplish red fruits and purplish foliage, makes this new variety a year-around attraction.

P. ARNOLDIANA: A most profuse bloomer. The slender branches are weighted with carmine-red buds that open to sharply contrasting blooms of palest pink.

P. FLORIBUNDA: Tall, slender tree with graceful branches. Flowers large, single, and typical apple blossom pink.

P. IOENSIS PLENA: (Bechtel Crab.) Double pink flowers like small clustered roses; fragrant; late blooming.

P. KAI DO: Flowers partly double, pale pink and carmine; branches slender and graceful.

FLOWERING PEACHES

Don't fail to enjoy their glory in your garden. Blooms appear the first season planted. Not only valuable ornamentally but bear edible fruit. All varieties; bare root, 6-8' **\$2.00**; 4-6' **\$1.75**; 3-4' **\$1.50**; 2-3' **\$1.25**.

EARLY DOUBLE RED: The most popular variety.

HELEN BORCHERS: Huge, clear shell pink flowers in profusion. New and very beautiful. Mid-season.

ICEBERG: A greatly improved double white of rare beauty. Mid-season.

CAMELLIA: Very large, fully double red flowers, more ruffled than early double red.

SAN JOSE PINK: The earliest variety; soft rose-pink, semi-double flowers.

PEPPERMINT STICK: Variegated red and white flowers are unique and spectacular. Mid-season.

FLOWERING PLUMS

In demand because of colored foliage as well as for blooms. Excellent for street planting.

All varieties: bare root, 6-8' **\$2.00**; 4-6' **\$1.75**; 3-4' **\$1.50**; 2-3' **\$1.25**.

PRUNUS BLIRIANA: Semi-double flowers of soft pink borne on long slender branches. Foliage plum-like and heavily tinged with bronze.

P. PISSARDI: Very ornamental small tree. Leaves deep purple in spring gradually becoming greenish. Flowers numerous, white, tinted pink. Fruit reddish purple.

P. THUNDERCLOUD: Really lives up to its name. Masses of early white flowers followed by bronzy-purple foliage holding color throughout the summer.

FLOWERING QUINCE

Prices: Bare root 18-24" **\$2.00**; 2-3' **\$2.25**; 3-4' **\$2.75**; 5 g.c. **\$3.25**.

CANDIDA: Large, pure white flowers cover the branches of this variety before and after the foliage appears in the spring.

CORAL SEA: One of the finest recent introductions. The soft buff-coral blooms cover the slender branches through two blooming seasons; mid-season and late.

JULIET: Lovely soft salmon-pink blooms borne in great profusion on sturdy stems. Blooms blend well with tulips or flowering shrubs.

STANFORD RED: Extraordinary large flowers open geranium red and deepen to an intense red. A fine recent introduction. Exceptionally fine for cutting as stems are almost thornless and flowers are long-lasting.

LABURNUM . . . Golden Chain

LABURNUM VOSSI: (Long Clustered Golden Chain.) A great improvement over the old Laburnum vulgare. It is a small tree with green bark and foliage like exaggerated clover leaves. Flowers are pure golden yellow and formed like those of the Wisteria. Bare root, 6-8' **\$4.50**.

WEeping FLOWERING CHERRIES

Bare Root, 5-6' **\$5.00**.

SINGLE PINK: Strong drooping type of vigorous growth; blossoms are pale pink and borne in greatest profusion.

DOUBLE PINK: A very rare variety; branches do not droop as much as the single weepers. Deep pink double flowers of medium size.

WEeping FLOWERING PEACHES

DOUBLE RED: 5-6' **\$3.75**.

DOUBLE PINK: 5-6' **\$3.75**.

DECIDUOUS SHRUBS AND TREES

CERCIS . . . Redbud

CERCIS CANADENSIS: (American Redbud.) Small tree, every twig of which is covered with little pink, pea-shaped blossoms in early spring. Bare root, 5-6' **\$2.75**.

CRATAEGUS . . . Hawthorn

CRATAEGUS AUTUMN GLORY: White flowers are followed by a profusion of glossy, large, brilliant red berries. Erect tree with dark green leathery foliage. Bare root, 6-8' **\$4.50**; 8-10' **\$5.00**.

CRATAEGUS PAUL'S SCARLET: Masses of double carmine-red flowers in spring. Red berries in fall. Bare root, 6-8' **\$3.75**.

DEUTZIA

DEUTZIA GRACILLIS: Growth low and compact, suitable for planting in the foreground of larger shrubs or near the base of flowering trees. A little beauty, with dainty clusters of white flowers. Bare root, 15-18" **\$1.50**.

FORSYTHIA . . . Golden Bell

FORSYTHIA INTERMEDIA: (Golden Bell.) A valuable shrub for borders and for mass effects. In habit somewhat pendulous, branches drooping can be trained over arbors. Flowers golden yellow from January to March. Bare root 3-4' **\$1.50**.

PHILADELPHUS . . . Mock Orange

NOTE: Sometimes called Syringa, but Syringa is the botanical name for Lilac.

PHILADELPHUS ATLAS: New. Huge white flowers 2½" wide, or larger. Broad, overlapping petals. Habit of growth is slender, erect; flowers profuse. Bare root, 2-3' **\$1.65**.

P. BELLE ETOILE: New. Vigorous and free-flowering. Large white petals have purplish blotch at base. Very fragrant. Bare root, 2-3' **\$1.65**.

P. MEXICANA: (Evergreen Mexican Mock Orange.) May be grown either as a vine or shrub. Flowers double, creamy white and very fragrant. Bare root, 2-3' **\$1.65**.

P. VIRGINALIS: A floriferous variety with double white flowers. Bare root, 2-3' **\$1.65**.

SPIRAEA

SPIRAEA BUMALDA: (Anthony Waterer.) Dwarf, erect form, growing about three feet high. Flowers rosy red in flattened heads at ends of branches. Blooms in mid-summer. Bare root, 18-24" **\$1.50**.

S. PRUNIFOLIA FLORE PLENO: (Bridal Wreath.) Small shrub with long very slender branches. Flowers are very double and pure white, borne along the branches before leaves appear. This is the genuine "Bridal Wreath." Bare root, 2-3' **\$1.50**.

S. VAN HOUTTEI: A handsome pendulous bush. Flowers pure white. Fine for grouping and shrubbery borders. Bare root, 2-3' **\$1.50**.

TAMARIX

TAMARIX AFRICANA: (African Tamarix.) Feathery foliage on gracefully arching branches covered with dusty pink blooms in spring. Bare root, 3-4' **\$1.50**.

WEIGELA . . . Diervilla

W. EVA RATHKE: Of erect habit. Flowers medium size and deep red in color; blooms in April and May. **\$1.50**.

W. ROSEA: Flowers pink, large and produced in great profusion in April and May. **\$1.50**.

VIBURNUM OPULUS STERILE: (Common Snow ball.) The common garden "snowball" with large flower heads in spring and brilliant fall foliage. Bare root, 2-3' **\$1.50**.

WISTERIA

WISTERIA CHINENSIS: (Chinese Wisteria.) Fragrant flowers are light purple-lavender in attractive racemes. Bare root, 3 yr. **\$2.75**.

W. FLORIBUNDA LONGISSIMA: This beautiful light lavender variety possesses longer racemes than most varieties. Bare root, 3 yr. **\$2.75**.

W. VENUSTA VIOLACEA: Flowers are larger, clusters are wider and stems longer than W. chinensis. Bare root, 3 yr. **\$2.75**.

W. FLORIBUNDA ROSEA: Rose-pink flowers are suffused with shell pink. Bare root, 3 yr. **\$2.75**.

Please Read—

ORDERING INSTRUCTIONS

Before Ordering

REMITTANCE AND MINIMUM ORDER: Since our mail order business is on a "Cash-with-your-order" basis, please remit with your order. **We cannot ship** an order for less than \$5.00. No orders are sent C.O.D.

SALES TAX: All customers who are having orders shipped to points in California, add the 3% State Sales Tax.

PACKING CHARGE: On all orders for balled and burlapped (BB) stock and plants in containers (1 g. c. and 5 g. c.), please add a 10% packing charge to partially defray the costs of packing. Bare root fruit trees, grapevines, roses (bush and climber) and berries are well packed at no charge.

INSPECTION: Points of terminal inspection is several counties have been reduced in numbers, which may cause some delays in the delivery of shipments. If the nearest point of inspection is mentioned in ordering, we will gladly make shipment in care of your Agricultural Inspector with instructions to re-forward after inspection. This will greatly expedite delivery. Agricultural Restrictions prevent shipping of currants and gooseberries into timber

bearing counties and citrus shipments into Los Angeles, Butte, Imperial, Kern, Orange, Riverside, San Diego, Santa Barbara, Tulare, and Ventura Counties, as well as Arizona and Florida.

ERRORS IN ORDERS AND PLANT LOSSES: Any errors which may be made in filling orders will be cheerfully rectified, if we are notified **within 10 days** after receipt of the stock. To receive consideration for adjustments, complaints concerning the loss of plants, for which we may be responsible, must be made **within 10 days** after receipt of the stock.

GUARANTEE: "The California Nursery Company will exercise care to have all stock true to name; nevertheless, it is understood and agreed that should any stock prove untrue to name, the California Nursery Company shall be liable only for the sum paid for the stock which may prove untrue, and shall not be liable for any greater amount."

PRICES: Each species stands on its own in determining quantity rates. Prices are subject to change without notice.

Approximate Weights When Packed

ROSES (bush and climbing): 1st rose 2 lbs., each additional 1 lb.

ROSES (standard or tree): 75 lbs.

FRUIT TREES AND FLOWERING TREES: Bare root, January 1st to April 1st: 6-8' grade, 1st tree 5 lbs., each additional tree 3 lbs.; 4-6' and 3-4' grades one pound lighter; 2-3' grade 2 lbs. lighter. **5-gal. containers**, April to December, 100 lbs.

WALNUTS, PECANS, CHESTNUTS. Bare root, 1st tree 10 lbs., additional trees 7 lbs. each.

CITRUS TREES: 50 lbs. each.

BERRIES (except Strawberries). 12 plants, 5 lbs. **Strawberries.** 50 plants, 3 lbs.

GRAPEVINES. First 2 vines 1 lb. each. Each additional vine 1/4 lb.

DECIDUOUS SHADE TREES. Bare root: 10-12 ft. 20 lbs., 8-10 ft. 10 lbs., 6-8 ft. 8 lbs., 5-6 ft. 5 lbs.

DECIDUOUS SHRUBS. Bare root, January 1st to April 1st: 3-4 ft. 6 lbs., 2-3 ft. 5 lbs., 18-24 in. 4 lbs. **5-gal. containers** April to December, 75 lbs. each.

BALLED & BURLAPPED ORNAMENTALS. 4-5 ft. 100 lbs., 3-4 ft. 75 lbs., 2-3 ft. 50 lbs., 18-24 in. 40 lbs., 15-18 in. 30 lbs.

ORNAMENTALS AND ROSES IN CONTAINERS: 5 g.c. 75 lbs., 1 g.c. 10 lbs., 6-in. pots 5 lbs.

Plants Required Per Acre

6x 6 feet.....	1210	22x22 feet.....	90
8x 8 feet.....	680	24x24 feet.....	75
10x10 feet.....	435	25x25 feet.....	69
12x12 feet.....	302	30x30 feet.....	48
15x15 feet.....	193	35x35 feet.....	35
16x16 feet.....	170	40x40 feet.....	27
18x18 feet.....	134	50x50 feet.....	18
20x20 feet.....	109	60x60 feet.....	12

METHODS OF SHIPPING . . .

PARCEL POST SHIPMENTS:

- The following items are shipped postpaid to any point within the United States:
 - All bulbs.
 - All bare root bush roses.
 - All bare root climbing roses.
- The following items are shipped postpaid to any point within California:
 - All bulbs.
 - All bare root bush roses.
 - All bare root climbing roses.
 - 49 or less bare root fruit trees.
 - 49 or less grapevines.
 - 99 or less berry plants.
- To partially cover postage for all shipments within the United States, but **outside** California, a charge of 15% should be added to the catalog price of any of the following items:
 - 49 or less bare root fruit trees.
 - 49 or less grapevines.
 - 99 or less berry plants.

EXPRESS SHIPMENTS:

- Shipments of the following items weighing 100 lbs. or less are shipped express charges collect:
 - 50 or more bare root fruit trees.
 - 50 or more grapevines.
 - 100 or more berry plants.
 - All other bare root, balled and burlapped and container stock.

Please name your nearest express depot.

FREIGHT SHIPMENTS BY TRUCK OR RAIL:

All shipments weighing over 100 lbs. will be shipped by freight, charges collect. If you have truck line service to your door, please provide name of carrier.

EXCEPTIONS TO ABOVE REGULATIONS:

- Local Truck Delivery.** Single orders amounting to \$10.00 or more will be delivered by us without charge and at our convenience to any point within a 35-mile radius of Niles. If the order amounts to less than \$10.00, an additional charge of \$1.00 will be made.
- Shipment of Boxed Specimens.** We will be glad to quote charges for handling specimen trees upon request. Specimens are sold F.O.B. Niles, Calif.

"Living Gifts"

A gift that grows is a constant reminder of the occasion, certain to be appreciated by your friends with gardens. We suggest the following:

ROSES: See Pages 2-8.

FLOWERING FRUIT TREES: Page 9.

FRUIT TREES: Pages 17-23.

We Prepay

transportation on all retail orders of bare-root stock to any point within California. (See details on this page.)

CASH DISCOUNT

10% Cash and Carry Discount on orders of \$10.00 or more on nursery stock only, paid for and taken from the sales yard at which your order is placed.

EXPORT DEPARTMENT

Years of experience in shipping plant materials to all parts of the world has taught us how to handle such orders and have the stock arrive in good condition. Shipments are carefully packed and shipped by the safest, fastest and most economical method.

Since the bulk of our export business is with Latin America, we publish a catalog in Spanish which is sent to our neighbors to the south without charge. A copy will be sent to you or any of your Latin American friends upon request.

We are ready to take care of your foreign as well as your domestic orders.



GIVE ROSES THIS CHRISTMAS

One of the most appreciated gifts for your garden friends at Christmas is a "living gift" of roses. A selection of "All-America" varieties will be ideal for the rose fancier, and will make a splendid foundation for a new rose garden. Roeding's Quality are the finest money can buy.

VISIT OUR **19th ANNUAL** **OUTDOOR** **BULB SHOW**

- Mid-March through Mid-April, 1953
- In Our SHOW GARDENS at NILES
- No Charge—4 to 5 Glorious Weeks
- Open Daily and Sundays

Be sure to bring your family and friends to this well-established event—Northern California's first and largest Outdoor Bulb Show. You will see thousands of bulbs in bloom, the latest novelties and popular favorites, all labeled, displayed against a background of colorful spring flowering trees and shrubs. This is an ideal time to make your bulb selection for planting the following fall, while you can see and compare varieties blooming side by side. Those who have come in past years make this the one flower show they would not miss. Come and welcome spring in our Show Gardens; enjoy a pleasant hour or two in the intimate garden and Guest Lodge at our "Old Adobe" the historic hacienda built more than a century ago by the famous Vallejo family.

We are waiting to welcome you to the 19th Annual Outdoor Bulb Show next March and April (there is no charge). So you won't forget, please mark your calendar now.

GLADIOLUS **BULBS FOR SPRING** **PLANTING**

Prices: 12 for \$1.25; 100 for \$8.50.

- BARCAROLIE**—Finest salmon orange, ruffled.
- BEACON**—Bright scarlet with cream throat.
- BLUE BEAUTY**—Best of all medium blues.
- BURMA**—Huge ruffled old rose.
- CHAMOUNY**—Prize cerise red, silver edge.
- COMMANDER KOEHL** (Pfizer)—Deep red.
- DR. F. E. BENNETT**—Flame scarlet.
- FAIR ANGEL**—Huge ruffled cream white.
- FLORENCE NIGHTINGALE**—Extraordinary new white.
- GLAMIS**—Most beautiful pink, pointed petals.
- GREENLIGHT**—Huge greenish white, ruffled.
- MARGARET BEATON**—Snow white, red blotches.
- PELEGRINA**—Deep blue violet.
- PICARDY**—Delicate glowing flesh pink.
- PURPLE SUPREME**—New tall purple.
- RANGITATA**—Earliest red.
- ROSA VAN LIMA**—Clear apple blossom pink.
- SHIRLEY TEMPLE**—Huge ruffled cream.
- SPOTLIGHT**—Largest yellow, red throat.
- TAKINA**—Giant light purple.
- YELLOW HERALD**—Fine new ruffled yellow.
- YELLOW EMPEROR**—Reliable yellow.
- MIXED GLADIOLUS**—Hand selected, choice varieties.

Visit Our Nearest Salesyard **. . . 3 Convenient Locations**



If you live in Northern or Central California, one of our Salesyards is conveniently near your home. Each is a "one stop Garden Shop," fully stocked with the finest of plant materials, tools, accessories and soil aids, offered at reasonable prices, including many ornamental plants and shrubs as well as specimen trees not listed in this catalog. Visit us often.

Niles Salesyard open every day in the year, except Sundays during the period from June 21st to September 20th, 1953, and New Year's Day, Memorial Day, July 4th, Labor Day, Thanksgiving and Christmas Day.

NILES: One-half mile from Niles, just off Foothill Boulevard. Phone Niles 3011

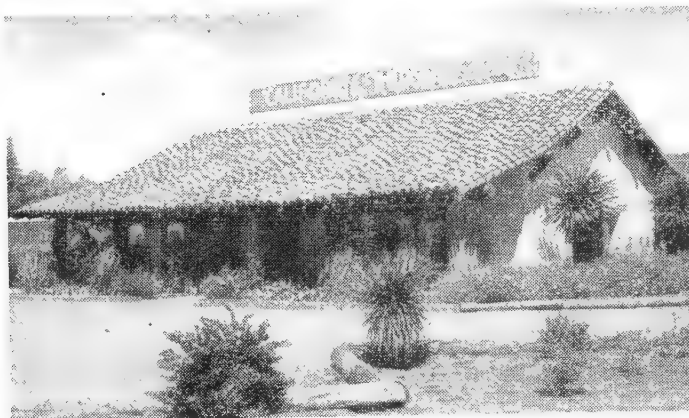
Discuss Your Landscape Problems With Our Landscape Organization

Write or Telephone:

LANDSCAPE ORGANIZATION
 California Nursery Company, Niles, California
 Phone: Niles 3011

MODESTO: —→
 Old 99 Highway
 —south of 7th Street Bridge
 Telephone for store hours if Sunday
 or Holiday
 Phone: 2-0781

FRESNO:
 Belmont and Thorne
 Telephone for store hours if Sunday
 or Holiday
 Phone: 3-5327
 ↓



Our salesyards are well stocked with a wide selection of ornamental shrubs and plants. Visit our nearest yard for your requirements and **SAVE 10% on cash and carry orders for nursery stock of \$10 or more.**

For more leisurely service at any of our branches, we suggest that you call on week days and in the morning if possible. We are busiest on Saturdays and Sundays.

California **NURSERY CO.**
 Established 1865
 George C. Roeding, Jr., President

Main Office: NILES, CALIFORNIA

Telephone: Niles 3011



Proper PLANTING and CARE means SUCCESS in your Orchard . . .



Fig. 1

PRUNING FOR PLANTING: Most nursery fruit trees have a number of lateral branches radiating from the trunk between 24 and 36 inches above the bud union (Fig. 1). Select a point just above three or four symmetrically placed laterals and lop off the balance of the top with sharp hand shears. Then shorten in the selected laterals to two or three buds, or "eyes" (Fig. 2 at right). Trim off all other lateral growth. The root system should be examined for loose ends of broken roots. Should any be present, carefully remove them above the breaks. At the same time, insure the quick starting of new fibrous roots by making fresh cuts toward the ends of whole roots (Fig. 3).

Some varieties, such as cherries, do not have lateral growth development as young nursery stock. Select three or four healthy looking buds 24 to 36 inches above the bud union and lop off the trunk above these. Later in the spring you will be able to select the three or four laterals wanted for future development and dispose of all others.

Be sure to keep the roots of your trees moist and protected from drying out. This is important.



Fig. 2



Fig. 3

PLANTING: Dig large, spacious holes, at least half again the size of the root system. While shoveling out, keep the top soil in a separate pile from the subsoil and smash all clods. Hold the bud union at surface level while pushing in the topsoil first about the roots; following with the subsoil almost to surface level (Fig. 4). Play a slow stream of water on to the newly filled-in soil to settle it firmly about the roots (Fig. 5). The water does a far more efficient job than tramping with heavy shoes.

Don't overlook the benefits of peat moss when planting young fruit trees. Its remarkable ability to expand on becoming saturated allows for soil aeration in seasons of heavy rainfall. Its ability to hold moisture is helpful where plantings are made in sandy soils. Thoroughly mix a bucketful with the topsoil before filling in about the roots. The freshly dug holes make a satisfactory mixing-bowl.



Fig. 4

IRRIGATION: Provide a basin around the base of your fruit trees large enough to accommodate 25 or 30 gallons of water. Make regular investigations with a hoe through the dry season to determine the condition of the sub-surface soil, and when it appears dry, irrigate. A mulch of peat moss or straw in the irrigation basin will prevent cracking of heavy soils and conserve moisture in all soils. After your young trees have become established you can use a mulch of straw and well-rotted cow manure.

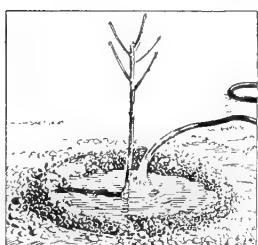


Fig. 5

FERTILIZATION: If well-rotted cow manure is not available, use any balanced commercial fertilizer, but keep in mind that your trees should have the two or three months grace from planting and that all fertilizers should be applied on the surface, and not in direct contact with the roots. About 1/2 pound of balanced commercial fertilizer can be worked into the soil in the irrigating basin and washed to the root area by succeeding irrigations. Step this up to three pounds for a mature tree, following the root growth outward from the base of the tree with ever-widening circles of application.

CULTIVATION is required for preventing of moisture-squandering weed growth and to provide ease of penetration for the next application of water or rainfall. Heavy soils are inclined to crack upon drying out and need thorough and frequent cultivation. Do not cultivate so deeply that surface fibrous roots are damaged or exposed and be careful not to "bark" the trunks of young trees.

PRUNING: During the first summer try to keep the new growth confined to the development of three or four well-spaced main branches. Trim off all unnecessary growth. When the leaves have dropped in late fall, prune as indicated in Fig. 6, shortening in the main branches one-third to one-half. Exception: Cherry trees should not be cut back; remove conflicting branches only.

Use Fig. 7 as a guide for pruning in succeeding years of apricots, nectarines and peaches. Almond, apples, plums and prunes need very little pruning after the first year except that which is required to keep the tree fairly open to admit sunlight.

WALNUTS AND PECANS: Walnuts and pecans will not make a good growth unless the tops are pruned when planting. Shorten the tops to 3 to 4 feet above the bud or graft. Select 3 to 5 of the best shoots for frame work in late spring and trim off all others. Provide a 2"x2"x8' stake driven two feet into the ground. Whole roots should be nipped off one inch just prior to planting and broken roots should be cut back to the break. Set the trees so that the bud or graft union is 3 or 4 inches above ground level.



Fig. 6



Fig. 7



SPECIAL PRECAUTIONS



1. Read the instructions above, carefully.
2. Do not plant fruit and nut trees in poorly drained soil.
3. Do not use fertilizer or manure in the holes in which trees are planted.
4. If your soil is heavy, mix Gypsum with the soil in the bottom of the hole and mix Peat Moss with top-soil filled in around the roots.
5. Prune all trees according to recommendations given above.
6. Protect trees from sunburn by painting with Tree White.
7. Read information on pest control on page 13.
8. Protect your investment—take good care of your trees.

SIMPLE RULES FOR SUCCESS WITH ROSES

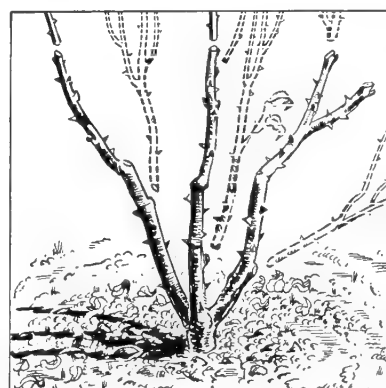
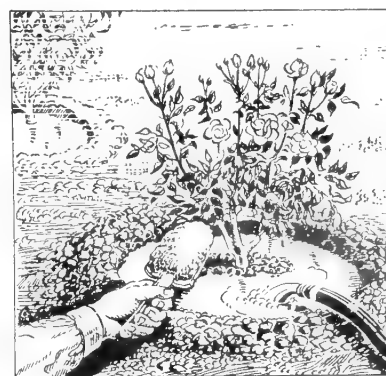
PLANTING ROSES. While you are planting, keep the rose bushes in a bucket of water and take them out only when ready to put in the soil. Dig the hole large enough to accommodate the roots without cramping them. Mound up soil slightly in the center of the hole and set roots slanting downward and outward. Fill in with soil two-thirds of the way and soak with a slow stream of water. After settling, add more soil and more water. When planted, the bud union should be just above the settled surface of the soil. Any growth starting from below the bud should be promptly removed to the root.



WATERING. When rainfall is not sufficient to keep the soil moist, roses should be given a good soaking about once a week. Best method is by means of a trench around plants allowing the water to run slowly and sink deeply into the soil. Adobe soil should be treated with a mulch of peat or decayed vegetable matter to conserve moisture.

FERTILIZING. Use a mulch of well-rotted cow manure in the dormant season and a complete commercial fertilizer in the growing season. Apply a good trowelful of commercial fertilizer about once a month in the irrigation trench and soak in with water.

PRUNING. At the end of the first growing season each main branch will have one or two new branches. These should be shortened to about 6 inches. Remove any weak growth and branches that crowd or grow into center of plant. Prune in January or February.



HOW TO GROW CITRUS TREES

PLANTING. All citrus varieties are evergreen and come with a ball of soil around the roots. Dig a deep, spacious hole at least twice the size of the ball. Set the tree in the hole so that the bud union is about two inches above ground level. Fill in with good topsoil about half way. Cut the top string supporting the burlap and fold back. Fill in with more topsoil and irrigate to compact soil around roots.

WARNING. Do not use any fertilizer or manure when planting. If ball is dried and hard when received, plunge into a bucket of water for a minute before setting the ball into the hole.

FERTILIZER. Use a well-balanced commercial fertilizer two months after planting and each spring thereafter. Mulch with well-rotted manure in the irrigation basin summer, fall and winter.

WATER. Citrus trees require regular irrigation in the dry season. Irrigate in a large basin at least once each month in heavy soils and every two weeks in light, sandy soils. **Warning:** If your citrus tree is a lawn specimen, keep the sod from growing near the base of the trunk. Your sprinkling system will not provide enough water for your tree; irrigate regularly as recommended above.

PEST CONTROL. Spray for aphids on the new foliage in spring and for scale at monthly intervals from spring to winter. A combination spray for aphids and scale is recommended. Keep ants out of your trees.

SIX GOOD RULES FOR PEST CONTROL

1. Identify the insect or disease attacking the plant. Your county agricultural commissioner or farm adviser can help you.
2. Select the remedy to be used.
3. Use the manufacturer's instructions shown on the container.
4. Follow up! One treatment will not suffice in most cases.
5. Don't let the bug or disease "get ahead" of you. Take immediate action and follow up until exterminated.
6. Spray or dust thoroughly. Be sure that all portions of the plant subject to injury are contacted.

SIMPLIFIED MULTI-PURPOSE PEST CONTROL

You can control the vast majority of pests merely by dusting or spraying every 7 to 10 days. If you prefer to dust, use either BOTANO De Luxe or ORTHO Rose Dust. If you prefer to spray, use ISOTOX Garden Spray and ORTHORIX Spray.

LAWN SEEDS

These seeds are of the highest quality obtainable. Due to fluctuating prices, this list is **subject to change without notice.**

KENTUCKY BLUE GRASS. The fundamental grass for most good lawns. 1 lb. \$1.50, 5 lbs. \$6.25. Sow 1 lb. for each 150 sq. ft.

CHEWING'S FESCUE. Produces a dense turf and makes a good grass for shade. 1 lb. \$2.00, 5 lbs. \$8.25. Sow 1 lb. to 350 sq. ft.

ASTORIA BENT. Makes a dense upright turf from spreading underground stems. 1 lb. \$2.50, 5 lbs. \$11.25. Sow 1 lb. to 350 sq. ft.

SEASIDE BENT. A true creeping bent that roots at each underground stem joint. 1 lb. \$2.50, 5 lbs. \$11.25. Sow 1 lb. to 350 sq. ft.

DUTCH WHITE CLOVER. A good sturdy grass for difficult places. 1 lb. \$1.75, 5 lbs. \$7.50. Sow 1 lb. to 300 sq. ft.

GOLDEN GATE PARK LAWN MIXTURE. A balanced mixture to produce a quick durable turf. 1 lb. 75c, 5 lbs. \$3.50. Sow 1 lb. to 150-200 sq. ft.

EXPOSITION PARK MIXTURE. Forms a fine, smooth, closely matted turf. 1 lb. \$1.50, 5 lbs. \$6.25.

PROFESSIONAL LAWN MIXTURE. For those who want only the best in lawns. 1 lb. \$1.90, 5 lbs. \$8.75.

LAWN HELPS

GYPSUM. Conditions heavy clay or adobe soils. Apply 5 lbs. to each 10 sq. ft. of spaded soil and soak in. 100-lb. bags \$1.50 each.

PEAT MOSS. Best Canadian grade. Use for mulch after seeding. One-quarter inch application requires about two bales per 1,000 sq. ft. Price \$5.50 per bale.

ROEDING'S QUALITY

SHADE TREES



COOL SHADE IN SUMMER . . .

. . . FILTERED SUNLIGHT IN WINTER

ACER . . . Maple

ACER DASYCARPUM: (Silver Maple.) A beautiful and fast-growing tree; bark light colored; foliage deeply lobed and variable. Fine for street planting. Bare root, 8-10' \$3.50.

A. PLATANOIDES SCHWEDLERI: (Purple-leaf Maple.) The most beautiful of the large maples. Buds are brilliant orange; young foliage coppery and mature leaves deeply stained with purple. Bare root, 6-8' \$3.50.

ACER CRIMSON KING: A much improved Schedleri Maple. The leaves are of a rich purple shade and this color is retained until they drop in the fall. Bare root, 6-7' \$5.00.

BETULA . . . Birch

BETULA ALBA: (European White Birch.) Rapid grower, bark white, foliage triangular, turning to rich tints in fall. Very effective planted in small groups. Single trunk. Bare root, 6-8' \$3.50; 5-6' \$3.00.

B. ALBA LACINIATA PENDULA: (Cut-leaf Weeping Birch.) Very beautiful form of European White Birch. The main trunk in older trees is snow white and straight as an arrow. Branches spread but slightly, while the fine slender shoots hang vertically. The foliage is fine and deeply cut. Bare root, 6-8' \$3.75.

FRAXINUS . . . Ash

FRAXINUS VELUTINA GLABRA: (Modesto Ash.) The

common Arizona Ash has long been noted for its sturdy resistance to adverse conditions. This new type, known as "Modesto Ash," grows much more rapidly than the type and is a handsomer tree. Most desirable in every way. Bare root, 8-10' \$3.25; 6-8' \$2.75.

GINKGO

GINKGO BILOBA: (Maidenhair Tree.) A striking tree with spreading habit as it attains age; foliage like maiden hair fern and a bright green color; yellow in autumn. Bare root, 8-10' \$5.00.

LIRIODENDRON

LIRIODENDRON TULIPIFERA: (Tulip Tree.) A fine pyramidal tree with clean trunk. Foliage of unusual form and light green in color; flowers conspicuous and yellow in color. Bare root, 5-6' \$3.00; 6-8' \$3.50.

MORUS . . . Mulberry

MORUS STRIBLING'S FRUITLESS: A new variety having all the features of other varieties but a much larger leaf. Bare root 6-8' \$3.50; 8-10' \$4.00.

MORUS ROEDING'S WEEPING: Weeping branches arising from an 8' stem make this mulberry a very ornamental lawn tree. Bare root, 8-10' \$5.00.

PLATANUS . . . Plane Tree

PLATANUS ORIENTALIS: (European Sycamore, Oriental Plane.) A handsome tree of large proportions wide-

ly used for park and avenue planting. Foliage dense, bright green and fine lobed; bark sheds from trunk and older branches in fall. One of the best trees for California. Bare root, 8-10' \$3.25; 6-8' \$2.75.

POPULUS . . . Poplar

POPULUS CANDICANS: (Balm of Gilead.) Rapid growing, tall, large-headed tree. Foliage dark green, bark same color on younger branches. Bare root, 14-16' \$6.50; 12-14' \$4.00; 10-12' \$3.00; 8-10' \$2.50; 6-8' \$2.25.

P. CANADENSIS EUGENEL: (Carolina Poplar.) A tree of robust growth and easy culture; a fast grower, providing a quick shade. Bare root, 12-14' \$4.00; 10-12' \$3.00; 8-10' \$2.50; 6-8' \$2.25.

P. NIGRA ITALICA: (Lombardy Poplar.) Slender, erect Lombardy Poplars lining a driveway with their foliage shimmering in the sunlight present a picture of striking beauty. They are frequently used as accent trees in large plantings where their upward-growing branches produce a very vigorous effect. They are also unsurpassed for use as a screen or windbreak. Bare root, 14-16' \$6.50; 12-14' \$4.00; 10-12' \$3.00; 8-10' \$2.50; 6-8' \$2.25.

Quantity Rates on Request.

QUERCUS . . . OAK

QUERCUS PALUSTRIS: (Pin Oak.) A very good street tree. Grows tall with graceful, drooping branches. Foliage deeply lobed with sharp points. Bare root, 6-8' \$4.25.

Q. RUBRA: (Red Oak.) An excellent tree of rapid growth. Foliage turns russet and copper in autumn. Bare root, 6-8' \$2.25.

SALIX . . . Willow

SALIX BABYLONICA AUREA: The common and well-known weeping willow. Bare root, 6-8' \$2.75; 8-10' \$3.25.

IMMEDIATE HEIGHT AND MATURITY — ROEDING'S QUALITY SPECIMEN TREES

from 5 to 25 years old, available at reasonable prices. CONIFERS, OAKS, BROADLEAVES, PALMS, DRACENAS, OLIVES, WALNUTS, FLOWERING and FRUIT TREES. Enjoy the effect of permanence, stability and living without waiting.

SELECT FROM THE WEST'S LARGEST ASSORTMENT — AT NILES



ROEDING'S QUALITY

BERRY PLANTS

Berry plants are highly productive, require a minimum of care, and make ideal ground covers and screens for fences, walls and arbors. They richly deserve their increasing popularity with Home Orchardists.

Thornless BERRIES

All Varieties 50c each, 12 for \$3.75.

THORNLESS BOYSENBERRY: A brand new variety with the fruitfulness of the Boysenberry plus the advantage of smoother thornless canes.

THORNLESS LOGANBERRY: Patented. Thornless canes produce an abundance of fine berries; better than parent.

THORNLESS YOUNGBERRY: Not only produces sturdy, thornless, productive canes, but has quality of berries similar to parent.

CORY THORNLESS BLACKBERRY: A nice berry for the home garden, as the smooth canes make it easy to handle and harvest. The fruit is very large, with small seeds and handsome jet black in color. Sweet and pleasant in flavor.

STRAWBERRIES

12 for \$1.00, 100 for \$6.00

BANNER: The leading variety for both commercial

planting and the home garden in territories near San Francisco Bay. The berry is a beautiful deep red; large, sweet and with fine flavor. The fruit is firm and ships well. It bears heavily over a long period and the plants are long lived.

University of California Introductions

LASSEN: Outstanding producer of large, light red berries, with peaks of production in the spring and fall. Recommended for Central and North Coast and Central Valley. Plant long-lived and resistant to virus diseases.

SHASTA: Heavy and continuous bearer of medium red, glossy berries of medium to large size. Recommended for Central and North Coast and Southern San Joaquin Valley.

EVERBEARING STRAWBERRY

12 for \$2.00, 100 for \$12.50

ROCKHILL: Good production the first year and the best "everbearing" variety for the home garden. Better results obtained from lifting, dividing and resetting the plants each year.

GOOSEBERRIES, CURRANTS

50c each, 12 for \$3.75.

PERFECTION CURRANT: A leading variety in all sections. Fruit is bright red and of good size. The plants are abundant producers.

CHAMPION GOOSEBERRY: Berries medium in size and of good quality. Free from mildew. The leading commercial variety in California.

RASPBERRIES

50c each, 12 for \$3.75.

CUTHBERT: (Red.) Our best home garden variety and also an important commercial sort. The fruit is a deep red and of excellent quality. Mid-season.

WILLAMETTE EVERBEARING: A splendid red raspberry, of large size and excellent flavor. A good producer of the "everbearing" type, recommended for home garden use.

CUMBERLAND BLACK CAP: The leading black raspberry. The fruit is of fine appearance, tastes good, keeps well, and sells well. Every berry grower should have a few Black Caps.

Visit Our Show Gardens and Growing Grounds at NILES

. . . Something to see at every season of the year.

ROEDING'S QUALITY FRUIT AND NUT TREES

You are sure of a sound investment when you buy direct from the grower.

Our nursery properties include several hundred acres devoted to the preparation for and growing of fruit trees and grapevines. The soil at our growing grounds is conditioned years in advance by a modern program of crop rotation. It has been said that we grow trees the "hard way," but more than three-quarters of a century of testing methods of production enables us to give the grower more for his money. Particular attention is given to

- Careful bud selection.
- Cautious labeling to insure varieties that are "true to name."
- Tested, modern cultural methods based on observation and experience.
- Direct supervision of every operation by our men on our own growing grounds.

The highly productive results of our practices in growing fruit trees and grapevines are apparent in orchards and vineyards throughout the world.

Test orchards at Niles and Loomis contain many new varieties of fruit being judged for their advantageous qualities. Varieties selected from this group are passed on to the grower to meet his requirements.

As the nursery which "grew up" with California's fruit industry, we are aware of our responsibility to furnish the best varieties of young fruit trees and grapevines of great strength and vigor, capable of producing heavy yields and a high ratio of first grade fruit.

Roeding's Quality Fruit and Nut Trees are supplied as bare root stock during the dormant season, January through March; and, for the home orchardist, in 5-gallon containers at all other seasons of the year.

ALL FRUIT AND NUT TREES ARE FURNISHED ACCORDING TO SIZE AND CALIPER AT DIFFERENT PRICES.

ROEDING'S QUALITY NUT TREES

ATTENTION, HOME ORCHARDISTS:

When planning your home orchard, be sure to include two or more Nut trees. Nuts not only are valuable when served as a delicacy, but are very practical in home cooking. Walnuts and Pecans serve a dual purpose when planted as a shade tree and a part of the home orchard. Years of experience in raising Roeding's Quality Nut Trees enables us to produce Nut trees that can "take it."

Add to the enjoyment of your home orchard by planting some of the following Roeding's Quality Nut Trees.

ALMONDS

ALMONDS on Peach Root

Yearling Trees	1-9	10-49	50-299	300 or more
6-8' grade.....	\$1.75	\$1.60	\$.85	\$.80
4-6' grade.....	1.50	1.35	.80	.75
3-4' grade.....	1.25	1.10	.75	.70
2-3' grade.....	1.00	.85	.70	.65

Note: Almond on Almond Root. 15c higher than above in 50-299 and 300 or more rates.

- ✓ **I.X.L.:** Sturdy upright tree, producing large nuts which are easily hulled. Soft smooth shell has fine color without bleaching. Kernel is large and plump. Plant with Texas or Nonpareil.
- ✓ **JORDANOLO:** A recent introduction similar to Ne Plus Ultra, but has smoother kernels. Bears abundant crops of large, long, soft-shelled nuts, easily shelled. Plant with Ne Plus for pollination.
- ✓ **NE PLUS ULTRA:** Tree is a strong grower. It is a regular and heavy bearer of long, narrow, soft-shelled nuts. Hulls freely, and is a commercial favorite. Very large kernel, sweet and highly flavored. Plant with Nonpareil for pollinizer.

- ✓ **NONPAREIL:** King of soft-shell almonds in all districts. Heavy and regular bearer of large, long and narrow paper-shell nuts of good color. Long kernel fills the shell well, possesses excellent flavor. Plant with Drake, Texas or Ne Plus.
- ✓ **PEERLESS:** Extremely heavy bearer of high-quality, hard-shelled nuts. Money-maker. Yields heaviest in the Sacramento Valley.
- ✓ **MISSION (TEXAS PROLIFIC):** The tree is equal to Drake's Seedling in bearing qualities, but grows much larger. Nuts are medium in size, hard shelled and highly desirable for the candy trade. An excellent pollinizer for the paper-shell varieties.

FILBERTS

✓ **NEW FILBERT "ROYAL":** The new "Royal" filbert trees bear large, glossy, well-filled, soft-shell nuts. The tree is a good heavy producer. Needs a pollinizer. Barcelona is recommended for pollinizer, for early blooms; Duchilly for mid-summer; and Daviana for the late blooms. The bark of the filbert is very thin and will sunburn easily, killing the tree. All the trees should be protected from sunburn. 3-4' grade **\$2.50** each or **10** for **\$2.25** each.

- ✓ **BARCELONA:** Best commercial variety. Most Filbert plantings comprise 80 per cent Barcelona. Requires pollinizer. 3-4' grade **\$2.00** each; **10** or more **\$1.75** each.
- ✓ **DUCHILLY:** Good quality; large size; fine pollinizer. 3-4' grade **\$2.00** each; **10** or more **\$1.75** each.

WALNUTS

Our English Walnuts are grafted on 3-Blood Royal roots as described below. Walnuts should be planted with the bud union or graft an inch or more above the soil level as a caution against infestation of Oak Root Fungus present in some soils. Trees planted too deep will not thrive. English Walnuts on 3-Blood Royal Root will grow faster, make larger trees and produce heavier crops.

Yearling Trees	1-9	10-49	50 or more
8-10' grade.....	\$4.00	\$3.75	\$3.25
6-8' grade.....	3.50	3.25	2.75
4-6' grade.....	3.00	2.75	2.25
3-4' grade.....	2.50	2.25	1.75
2-3' grade.....	2.00	1.75	1.25

✓ **CONCORD:** Standard variety, grown chiefly in Contra Costa County. Nuts are large, round and soft shelled. Rich, well flavored, large kernels. Makes a study, spreading tree.

✓ **EUREKA:** Popular Northern California variety. Large, oblong nuts of fine appearance. Shells are rather thick, well sealed; hold up well in handling. Splendid large upright tree. Fine commercial variety and a good ornamental shade tree.

✓ **FRANQUETTE:** One of the most important commercial varieties, popular wherever the English Walnut is grown. Nuts are large, handsome, rather conical in shape. Shells are medium thin. Kernels are unusually light in color and of the best quality. Trees large and vigorous. This variety is latest to bloom and seldom loses a crop through frost injury.

✓ **HARTLEY:** Large slightly pointed nut of high quality. Tree comes into bearing very early; is similar to Mayette in habit of growth.

✓ **PAYNE SEEDLING:** An outstanding producer and early bearer. Nuts fully as large as Franquette. Thin shell, high quality kernel. Trees do not grow as large as other varieties so may be planted closer. A splendid shade tree for the small city lot.

Royal Walnut Seedlings

This more vigorous, healthy strain of Walnut understock is exclusive with us. These seedlings are grown from the seed of Lieb's Frost-fighter Walnuts, discovered by the late Frank Lieb of San Jose. Due to their hardiness, Royal Walnut seedlings grow more rapidly than the common black walnut seedling. Royal seedlings also make an excellent, handsome, fast-growing shade tree. Plant Royal Walnut seedlings for quick results.

	1-9	10-49	50-299	300 or more
6-8' grade.....	\$1.75	\$1.60	\$.85	\$.80
4-6' grade.....	1.50	1.35	.80	.75
3-4' grade.....	1.25	1.10	.75	.70
2-3' grade.....	1.00	.85	.70	.65

PECANS

Here's something different for your home orchard. Not only do Pecans produce the much in demand nuts, but they also make a wonderful shade tree. Because of the limited quantity of fibrous roots on the long tap root of Pecans, they must be carefully handled when planting. Extra caution should be taken to keep the roots moist at all times before planting. Pecans may start out slow but will grow very rapidly the second and successive years. Add to your gardening enjoyment by planting a Roeding's Quality Pecan tree.

	1-9	10 or more
6-8' grade.....	\$5.50	\$5.25
4-6' grade.....	5.00	4.75
3-4' grade.....	4.50	4.25

Add 50c royalty for Meyhan and Select.

- ✓ **CALORO:** Splendid new variety adapted to a wide range of climatic conditions. Early fruiting, high quality.
- ✓ **MEYHAN:** New variety of very large size, averaging 2½" in length. Paper-thin shell, richly-flavored kernels. Early bearing fast growing tree; fine as shade tree.
- ✓ **SELECT:** (Plant Patent No. 510.) Made to order for Northern California climate. Matures early; delicious meats part easily from the shell. Add 50c royalty for this variety.
- ✓ **SUCCESS:** Widely planted in the San Joaquin Valley. Soft shelled, prolific, self-fruitful.

ROEDING'S QUALITY GRAPEVINES

THE STANDARD OF EXCELLENCE IN THE WEST

TABLE GRAPES

BLACK HAMBURG: A great favorite as a juice and table grape. Berries large, dark purple, becoming black when fully ripe. Juicy, sweet and vinous. Strong grower and excellent arbor grape. September.

BLACK MALVOISE: An early wine grape, which can also be used as a table and dessert grape. Skin reddish-black with faint bloom. Flesh firm, juicy, sweet and of good flavor. Vigorous and productive. August.

BLACK MONUKA: (Sometimes called Black Thompson Seedless.) Large reddish-black berries are entirely seedless like the Thompson; sweet, crisp, and borne in large loose clusters. Makes a large black raisin. Late August-September.

***BLACK MUSCAT:** Berries large, round and black, produced on loose medium clusters. Flavor similar to the Muscat of Alexandria. A favorite in home plantings. August-September.

CORNICHON: Important commercial shipping variety. Large, elongated, purplish-black berries covered with thick bloom. Large loose clusters. Late September-October.

EMPEROR: Large dark red berries of firm texture. Good eating quality, relished during early winter when other grapes are gone. Bunches are large and heavy. October.

FLAME TOKAY: One of California's most popular shipping grapes. Large oblong berries borne in immense bunches. Pale red skin covered with lilac bloom; flesh is firm, juicy and crackling, with good vinous flavor. Heavy producer. September.

MALAGA: Leading white mid-season shipper. Berry of good size, oval, borne in loose, large clusters. Skin tender, yellowish-green; flesh sweet, tender, crackling and good flavor. August.

MARAVILLE DE MALAGA: (Red Malaga.) One of the few hard grapes noted for fine flavor and aroma. Berry large, conical, in long and loose clusters; skin a beautiful sparkling red; flesh firm, crisp, crackling and delicious. A strong grower and good arbor variety. September.

MUSCAT: The renowned, Table, raisin, and Wine Grape. Berries large, slightly oval, produced in large clusters. Skin pale amber covered with a thin white bloom; flesh firm, with distinctive aroma and pleasing flavor. Has the remarkable faculty of producing a second crop of grapes. September.

***PEARL OF CSABA (Chah'bah):** Earliest of all grapes. Medium-sized berries, amber color, with a pronounced muscat flavor. July.

RIBIER: Largest of the Black Grapes. Berries extra large, in medium-sized bunches, their intense blue-black color giving the appearance of being molded in wax. A good arbor grape. Vines are enormous producers. Mid-August.

RISH-BABA: (Ladyfinger Grape.) Berries large, long, oval, white. Flesh firm, amber white, juicy, sweet and crackling. Vines are vigorous, make excellent arbor grapes. Early September.

THOMPSON SEEDLESS: California's best known table and raisin grape. Oval, greenish-yellow berries contain no seeds. Produced in exceptionally heavy bunches. Good arbor grape. August-September.

ZANTE CURRANT: (Black Corinth.) Bunches medium; berries small, seedless. The so-called currant of commerce. Used exclusively for drying as currants. August.

PRICES — Roeding's Quality GRAPEVINES

Standard Varieties, TABLE and WINE, No. 1 Grade				
1-9	10-49	50-99	100-299	300 or more
\$.35	.30	.17½	.12½	.08½

American Varieties, No. 1 Grade

1-9	10-49	50 or more
\$.50	.35	.25

Phylloxera RESISTANT Roots, No. 1 Grade

50-99	100-299	300 or more
\$.20	.15	.12½

*Varieties marked with asterisk same as American varieties.

NEW GRAPE VARIETIES

TABLE GRAPES

CARDINAL: This new variety has proved extremely successful since it was introduced commercially only four years ago. Ripens approximately three weeks before the Thompson Seedless. The berries are large and firm, medium to dark red, with a grayish bloom, nearly spherical in shape. Eating quality is excellent, with a slight Muscat flavor. Seldom more than two seeds. Due to its early maturity, its attractive appearance, and its good shipping record, it usually yields a premium price on the market. July.

DELIGHT: Dark greenish-yellow seedless grape, ripening about two weeks ahead of Thompson Seedless. Resembling Thompson in color, though slightly larger and more crisp. This new variety shows great promise because of its early ripening, fine keeping quality and delicate Muscat flavor. July.

PERLETTE: Another seedless grape, very light in color and larger than either Thompson or Delight. Skin thin and very tender; flesh firm, crisp and juicy, with unique flavor. Keeps and stores well. July.

SCARLET: A new variety for fresh juice and jellies. Berries medium to small; jet black with dull moderately waxy bloom. Skin thick and tough. It produces a bright scarlet juice with moderate Concord flavor. High sugar and acid content. August.

WINE GRAPES

EMERALD RIESLING: Very productive variety. Dark bluish green berries produced in large clusters; skin very thick, pulp soft, bright green, not very juicy, high in acidity. September.

RUBY CABERNET: A hybrid of Carignane and Cabernet Sauvignon; combines high quality with heavy yielding ability. Fruit light blue, medium size, hanging free from medium clusters. Skin thick; pulp soft, bright green, juicy. September.

Prices	1-9	10-49	50-299	300 or more
No. 1 Grade.....	\$.75	\$.60	\$.40	\$.30 each

AMERICAN GRAPES

CATAWBA: Splendid table grape. Berry medium size and round, on medium clusters; thick, pale red skin deepens as it ripens. Flesh juicy, sweet and musky. September.

CONCORD: Famous eastern table grape. Fine for juice and jelly. Round solid berries on medium-sized clusters; skin thick and blue-black; flesh is sweet with a decided musky tang. August.

ISABELLA: Highly useful for arbor and trellis, and a favorite home market variety. Berry large, on short compact clusters; skin bluish-black; flesh sweet, aromatic and of fine texture. Makes good juice and jelly. September.

NIAGARA: Fruit large, medium compact clusters; skin thin, somewhat tough and pale yellow in color. Flesh tender and sweet, with flavor like Concord. August.

PIERCE (Isabella Regia.) (Called "California Concord.") Berries roundish oblong and very large, in rather large clusters; skin dark purple, and almost black, with blue bloom. Flesh juicy, sweet and slightly musky. A showy, perfumed table grape. September.

10% Cash and Carry Discount of \$10.00 or more on nursery stock paid for and taken with you from the Sales Yard at which your order is placed.

WINE GRAPES

ALICANTE BOUSCHET: Noted for its beautiful red juice. Berry medium round; compact bunches. Skin black and thick, flesh high in sugar. Juice red, somewhat tart, often used for coloring soft drinks, ices and confections. September.

CARIGNANE: A leading wine grape. Berries large and round; medium-sized, compact clusters; skin deep blue-black and tough; flesh amber, juicy and sweet. Strong grower, heavy bearer. September.

GOLDEN CHASSELAS: One of the principal white wine varieties, used for Champagne. Berries round and large. Skin thin, amber color when fully ripe. September.

GRENACHE: Heavy producer, claret type. Berry brownish, oval, of good size; rather loose clusters; skin bluish-black and thick; flesh light colored, juicy, sprightly flavor. September.

MISSION: Good table and juice variety. Berry medium size and round, skin purple-black; flesh crackling, deliciously sweet. Good grower, free fruiting. September.

ZINFANDEL: Widely used juice grape. Berry round, compact clusters; skin dark purple covered with heavy bloom. Flesh abundant, juicy, and with a good vinous flavor. August.

PHYLLOXERA RESISTANT ROOTS

RUPESTRIS ST. GEORGE: Adapts to a great range of soils, does equally well in moist, heavy clay or on dry hillsides, providing the soil is deep. Has the faculty of sending roots straight down to obtain moisture. Thrives in soils with a moderate amount of lime, but should never be planted in shallow soils.

✓ SOLONIS X OTHELLO 1613: Especially adapted to the San Joaquin Valley. Thrives on practically all grape soils, and appears to have a wider range than St. George. Highly resistant to Nematode and Phylloxera. A vigorous grower, widely used as a root stock for table, raisin and wine grapes.



WASHINGTON NAVEL ORANGE

AVOCADOS

3-4' \$6.50 each

✓ **DUKE:** One of the hardiest varieties. Produces large crops of medium-sized, thin-skinned fruits. September-October.

✓ **MEXICOLA:** Hardest of all and dependable in production. Small fruits; excellent quality. Ripens late summer and fall.

✓ **FUERTE:** California's best-known avocado. Medium-sized fruits high in quality. Resists frost. Ripens in winter months.

California OLIVES

1-9	10-49	50 or more
\$2.50	\$2.25	\$2.00

Add 25c per tree for Sevillano.

MANZANILLO: Leading pickling and oil olive. Fruit nearly round, large, with round-oval pit; skin purplish black; flesh solid, good grain and oil content. October.

MISSION. Used for oil: Fruit medium size, oval shape; pit small; skin deep purple to black. Flesh abundant, firm, of good texture and high oil content. Good avenue and border tree. October.

SEVILLANO: (Queen Olive.) For pickles and stuffed olives. Fruit extra large; pit of good size and clinging; skin bluish-black; flesh solid, good grain and flavor when properly pickled. October.

PERSIMMON

6-8' \$3.75, 4-6' \$3.25, 3-4' \$2.75.

2-3' \$2.25 each.

✓ **HACHIYA:** Fruit very large, oblong, conical; skin bright red; flesh deep yellow, soft and jelly-like when ripe; seeds usually absent; a valuable variety, considered to be one of the best.

ROEDING'S QUALITY CITRUS FRUITS

Caliper 1/2-3/4" \$5.50 each; 10-49 \$5.00 each; 50 or more \$4.50 each.

WASHINGTON NAVEL ORANGE: The well-known Navel, popular in all markets throughout the world, is California's most famous fruit variety. The fruit is large, beautiful to the eye, and unexcelled in quality. It possesses fine shipping qualities and the tree is precocious and prolific. November to April.

✓ **VALENCIA LATE ORANGE:** The summer orange of California which begins to ripen at the close of the Navel season. The fruit is medium large; oblong. The flesh is of good quality, containing abundant juice which makes the variety the standard juice orange. The tree attains large size and is a regular and very heavy producer. May to November.

EUREKA LEMON: The leading lemon for both commercial and home planting. The fruit is of good size, clear lemon color and of the highest quality with abundant juice and few seeds. The tree is almost thornless and blooms and produces heavy crops throughout the year, with the bulk of the crop ripening during the spring and summer. This lemon is exceedingly prolific and probably bears heavier than any other citrus variety.

LISBON LEMON: This variety is somewhat harder than the Eureka and hence is the predominating lemon north of Tehachapi. The fruit is of medium size, high in quality with few seeds. The tree is large, a good producer, but thorny. It bears throughout the year.

✓ **MARSH SEEDLESS POMELO (GRAPEFRUIT):** Known as "grapefruit," because the fruit hangs on the tree in clusters. The fruit is very large; practically seedless with abundant juice of the best quality.



MARSH SEEDLESS POMELO

CITRUS NOVELTIES

Caliper: 1/2-3/4" \$6.00 each, except as noted.

MEYER LEMON: (Chinese Dwarf Lemon.) This is another of the hardy, ornamental, semi-dwarf fruits introduced from the Orient. It can be grown either as a tubbed tree or in hedge form, as well as a full-sized tree. Thrives over a wide range, being at home on the coast, as well as in the hot interior valleys. Fruits and blooms practically the whole year around. Tree type BB 1/2-3/4" \$6.00; Bush type 5 g.c. \$6.50 each, 1 g.c. at \$1.50 each.

DANCY TANGERINE: The most popular of the Mandarin oranges. The tree is a strong grower and heavy bearer. The fruit is medium to large in size, of an intense orange-red color and flattened in shape. It is exceedingly juicy and has a high flavor.

BEARSS SEEDLESS LIME: This is a seedless Tahiti lime and is the largest and finest of them all. The fruit resembles a small lemon and has all of the good qualities that one expects in a lime. The tree is a vigorous grower and produces heavy crops which mature in the summer, when the lime is most in demand.

KUMQUAT: Dwarf tree of compact growth. Produces many small orange-colored oblong fruits winter and spring.

RANGPUR LIME: Fruits are large in size and orange colored. Very acid. 1 g.c. \$1.50.

RUBY BLOOD ORANGE: The best of the blood oranges. Fruit of medium size and very sweet and juicy. When fully ripe the flesh is blood-red, the color extending through the peel to give a blush to the outside. The juice makes an attractive beverage and the fruit is fine to eat out of hand.



EUREKA LEMON

THE CALIFORNIA FRUIT SUPREME . . .

Roeding's Quality

FREESTONE PEACHES

Yearling Trees	1-9	10-49	50-299	300 or more
6-8' grade.....	\$1.75	\$1.60	\$.85	\$.80
4-6' grade.....	1.50	1.35	.80	.75
3-4' grade.....	1.25	1.10	.75	.70
2-3' grade.....	1.00	.85	.70	.65

NOTE: Peaches available on Apricot root, marked thusly (*), 15 cents per tree higher in 50-299 and 300 or more rates.

BABCOCK: Popular home orchard variety as well as commercial market peach. Tree is a strong grower and a heavy producer. Fruit is beautiful red color, flesh non-acid, honey sweet. A delicious table peach. Ripens early July.

***ELBERTA:** Most widely known and widely grown peach in the United States. In California it is used extensively for fresh shipment, canning and drying. The fruit is large, yellow, and of good flavor. Trees strong growers and heavy producers.

***FAY ELBERTA:** Finest of the Elberta types. Large fruit is yellow with a heavy red blush on the cheek. Flesh finer and sweeter than the ordinary Elberta. Small pit. Fruit dries heavier than Elberta. Ripens a few days later than Elberta. Finest home canning variety, an excellent commercial fruit for freezing, shipping and drying.

FLORENCE: Early, red blushed, white, semi-freestone of good flavor. Medium to large size. Suitable for local market and home use. Early June.

FIDLER: A good late summer peach. Ripens ten to fifteen days after Salway. Yellow flesh is firm with a pleasing flavor. An excellent dessert peach that ripens when other peaches are off the market.

FISHER: (Plant Patent No. 233.) Few new peaches have the outstanding features of the Fisher. It has two important shipping qualities in its roundness and firmness. Unsurpassed for eating fresh. Fine "peachy" flavor, smooth texture. Ripens six weeks ahead of Elberta. Splendid for home orchard. (Add 20c royalty.) Ripens June.

J. H. HALE: A widely planted shipping peach. Fruit is large in size, beautiful in appearance, with an almost fuzzless skin, overspread with deep crimson. The flesh is yellow, red at the pit, unusually firm. An excellent shipping peach, and in big demand for home canning. Ripens just after Elberta.

INDIAN FREE: Large, round, yellow fruit, deep red at stone. Rather tart until fully ripe. Good for shipping and home use. Requires pollination. Late July.

***KIM EARLY ELBERTA:** Similar in appearance to Elberta but ripens a month earlier. Fruit medium size, almost round, yellow with red cheek. Flesh yellow and firm. Best early commercial shipping variety.

LOVELL: Used extensively for shipping, drying and canning. Most popular for its drying qualities. It has a good reputation for sizing up well, and having a "narrow" drying ratio. One of its outstanding merits is the vigor and high productivity of the tree. Ripens late August.

MILLER'S LATE: The latest ripening freestone, and a good peach for the home orchard in warmer sections. Fruit is medium to large, of good quality and a heavy bearer.



ELBERTA FREESTONE PEACHES

MUIR: Ripens late August. Unexcelled for drying. Contains more sugar than any other variety. Very large fruit, clear yellow to the pit.

NECTAR: (Plant Patent No. 86.) (Ripens late June-July.) The finest early white-fleshed freestones we have ever seen. It has size, beautiful coloring, a distinctive flavor with a delightful suggestion of nectarine tang and a wonderfully appetizing aroma. Firm, juicy, finely textured. Almost no fuzz on the skin. Should be in every family orchard. (Add 20 cents royalty.)

RED RAVEN: A new early yellow freestone of medium size. Good color, firm flesh. Good shipper. Late June.

SALWAY: A fine reliable, yellow freestone, ripening in late summer when good peaches are scarce. Large fruit with deep yellow flesh, very juicy, melting and rich. Late September.

STRAWBERRY FREE: A dandy early white peach. Creamy white skin, partly covered with a dark red. White flesh with a tendency to be quite red at the pit; tender and juicy. Splendid table peach for home orchard plantings. Early July.

JUNE BUDS

We have the following sizes and varieties of June buds on Lovell rootstock:

	50-299	300 or more
1/2" caliper.....	\$.80	\$.75
3/8" caliper.....	.75	.70
5/8" caliper.....	.70	.65
1/4" caliper.....	.65	.60
3/16" caliper.....	.60	.55

PEACHES

Cortez	Gomes
Elberta	Halford
Fortuna	Paloro
Vivian	

Roeding's Quality Peaches

(Continued)

✧ **RIO OSO GEM:** Ripening just after J. H. Hale, it exceeds that variety in both quality and flavor. Fruit is extra large, with an almost fuzz-less skin overspread with a deep red blush. Unexcelled for table use and a fine fruit for home canning. The big commercial money-maker, and tops for Home Orchards, too.



RIO OSO GEM

CLING PEACHES for Canning

Prices same as for Freestone Peaches on page 18.

- ✧ **CORTEZ:** Fruit is of good size, round and smooth; deep yellow, attractive in color. Flesh is firm, good clear yellow. Early August.
- ✧ **FORTUNA:** A new early yellow cling, valuable for early canning. Takes place of the Tuscan, since it is one of the first commercial canning clings to ripen. July.
- ✧ **GAUME:** Large fruit; clear yellow flesh. One of the best varieties for canning. Tree vigorous and good producer. Mid-August.
- ✧ **GOMES (STUART):** Large, clear yellow commercial canning variety of even size. Popular because of its desirable ripening position, following Halford.
- ✧ **HALFORD No. 2:** Large, uniform round fruit. Golden yellow skin. Flesh sweet and deep yellow to the pit. Heavy bearer. A favorite with canners. Middle August.
- ✧ **PALORO:** A leading mid-season canning variety in all peach districts. Large fruit has clear, yellow fine-grained flesh. Excellent for home orchard as well as commercial canning. Early August.
- ✧ **PEAK:** Almost identical with Paloro but ripens a few days later. Given some preference in Sutter County "Peach Bowl" because of its lower susceptibility to mildew. Early August.
- ✧ **SELLER'S ORANGE:** Large fruit is uniform in size. Beautiful golden color. Deep golden flesh, very firm, with pleasing flavor. Very good home canning variety. Early August.
- ✧ **SHASTA:** Another early variety, similar to Fortuna in practically all its features.
- ✧ **SIMS:** Large clear yellow. Produces large crops. Very popular with canners and growers in all districts. Favored in Southern California because it resists delayed foliation resulting from mild winters. A good home canning peach, makes wonderful pickled peaches. Late August.
- ✧ **STRAWBERRY CLING:** One of the best for home canning. Skin creamy-white marbled with deep red. Flesh white, juicy and rich with an aromatic flavor. Early September.
- ✧ **SULLIVAN No. 4 CLING:** A superior variety introduced by us to replace Phillips. Fruit large; yellow; flesh clear yellow to the very small pit. Exceedingly rich and high flavor. Trees consistently produce heavy crops. Late August, early September.

NECTARINES

For Distinctive Flavor

- ✧ **GOLD MINE:** Large attractive fruit, delicious flavor. White flesh with some red at the pit, which is perfectly free. One of the best varieties for home canning and eating fresh. July.
- ✧ **GOWER:** A standard commercial shipping nectarine, ripening a few days after Gold Mine. Large, round fruit; skin yellowish-green with mantle of deep red. Creamy-white flesh, reddish-pink at pit. Juicy, firm and good flavor. Early July.
- ✧ **JOHN RIVERS:** Early ripening, highly colored, white-fleshed freestone. Good shipping variety. Mid-June.
- ✧ **PHILP:** Large size, highly colored freestone variety. Firm, yellow flesh is of excellent, fine texture and delicious flavor. Suitable for shipping. Tree is vigorous and good producer. July.
- ✧ **QUETTA:** Popular shipping variety. Fruit is extra large. Beautiful appearance, highly colored skin. Flesh is white, of good quality and unusually firm. Clingstone. Early July.
- ✧ **STANWICK:** Leading shipping and drying nectarine. Fine for home canning. The fruit is large and attractive. Pale green skin, purplish on sunny side. Tender white flesh, aromatic and delicious. August.
- ✧ **VICTORIA:** Medium large fruit; skin greenish-yellow, crimson on sunny side. Flesh medium firm, sugary; excellent flavor. Popular as a dried fruit, an excellent green shipper and table fruit. August.

PRICES same as for Peaches.



STANWICK NECTARINE

EARLY FRUITING APRICOTS

Yearling Trees	1-9	10-49	50-299	300 or more
6-8' grade.....	\$1.75	\$1.60	\$.90	\$.85
4-6' grade.....	1.50	1.35	.85	.80
3-4' grade.....	1.25	1.10	.80	.75
2-3' grade.....	1.00	.85	.75	.70

NOTE: Apricots on Apricot, Marianna 26-24 and Myrobolan 29-C, 15 cents higher per tree in 50-299 and 300 or more rates.

BLenheim: The leading canning, drying and shipping cot. Fruit round-oblong, above medium size; skin clear orange-yellow with bright red blush, tender and free. Flesh clear orange-yellow, juicy and sweet. June.

MOORPARK: Home canning and local market variety. Fruit large, round-oblate, compressed. Skin orange-yellow with brown spots; flesh clear yellow, melting, juicy, with plum-like flavor. June.

NEWCASTLE EARLY: Early shipping variety. Fruit medium-sized and round; skin lemon-yellow. Flesh deep yellow, juicy and sweet. Early June.

ROUTIER'S PEACH. Home orchards and drying variety. Fruit extra large, somewhat flattened on sides; skin orange-yellow, mottled and splashed with red; flesh saffron-yellow, juicy, fine grained, with strong apricot flavor. Attractive because of its immense size and rich golden color. June.

ROYAL: In demand by California canners and dried fruit houses. Fruit is large, oval, slightly compressed; skin medium yellow, orange cheek; flesh deep yellow, firm, juicy and fine quality. Mid-June.

TILTON: Popular for home and commercial canning. Also makes a good dried fruit. Freestone. Fruit large and symmetrical; skin orange-yellow tinged shell pink; flesh clear yellow, fine grained, very firm. July.

FRANCISCAN: This new variety, introduced commercially in 1948, is of good shipping, drying and canning quality. Skin medium yellow, orange cheeked; flesh firm. Vigorous tree is very tolerant to heat and cold; heavy producer. June. (Add 25c royalty.)



BLenheim APRICOTS

PLANT IN '53...

Pick Your Fruit in '54!

ROEDING'S QUALITY

SPECIMEN FRUIT TREES

Our customers, aware of the advantages of our large specimen ornamental and shade trees, have repeatedly asked us to prepare SPECIMEN FRUIT TREES. Now, for the first time in the west, we offer ROEDING'S QUALITY SPECIMEN FRUIT TREES! These not only give height and a mature effect but provide spring blossoms, summer shade, and above all—DELICIOUS FRUIT 1 YEAR AFTER PLANTING. All leading fruit and flowering varieties—available bare root for planting during the winter months. Priced according to type and size—\$15 to \$75 each. F.O.B. our Salesyards.



BING CHERRIES

CHERRIES FOR EARLY SPRING FRUIT

Yearling Trees	1-9	10-49	50-299	300 or more
6-8' grade.....	\$2.00	\$1.75	\$1.10	\$1.05
4-6' grade.....	1.75	1.50	1.00	.95
3-4' grade.....	1.50	1.25	.90	.85
2-3' grade.....	1.35	1.10	.80	.75

BING: California's finest black shipping cherry and most popular home orchard variety. Large heart-shaped fruits are borne on sturdy productive trees. The best cherry to eat fresh and for freezing.

BLACK TARTARIAN: Most popular early variety. Medium-sized black fruits have excellent flavor. If you have space for only one cherry, plant this one. It is usually self-fruitful.

ROYAL ANNE: (Napoleon Bigarreau.) Popular California canning and shipping variety. Large light amber fruits, borne on large, productive trees.

ENGLISH MORELLO: A good sour cherry for pies. The tree produces large crops of medium-sized dark red fruits with red juice.

LAMBERT: A large dark red cherry ripening late and valuable for extending the cherry season.

Roeding's Quality PLUMS

Enjoy Plums in Any Season

Yearling Trees	1-9	10-49	50-299	300 or more
6-8' grade.....	\$1.75	\$1.60	\$.85	\$.80
4-6' grade.....	1.50	1.35	.80	.75
3-4' grade.....	1.25	1.10	.75	.70
2-3' grade.....	1.00	.85	.70	.65

NOTE: Plums on Marianna 26-24, and Myrobolan 29-C, 15 cents per tree higher than above in 50-299 and 300 or more rates.

➤ **BAVAY'S GREEN GAGE:** Popular for home canning. Fruit medium in size, round-oval, halves equally; skin straw yellow with light bloom, faintly splashed. Flesh golden yellow, juicy, tender and sweet. Tree very productive, excellent for Home Orchard.

➤ **BEAUTY:** Earliest commercial shipping variety among Japanese plums. Heart-shaped; skin crimson sprinkled with white dots; flesh amber streaked with scarlet, delightful flavor. Vigorous grower, self fertile. Early June.

➤ **DUARTE:** A blood-red plum in wide favor as a shipper. Large, heart-shaped fruit; red skin with heavy bloom. Firm flesh, blood-red in color, sweet and of delicious flavor. Better than Satsuma for home use. July.

➤ **ELEPHANT HEART:** A very large freestone blood plum of excellent quality. Fruit keeps and ships well. Tree is hardy and good grower.

➤ **LATE TRAGEDY:** Valued for commercial shipping. Skin dark purple; flesh cream shaded yellow, firm, sweet and juicy. August.

➤ **LATE SANTA ROSA:** It has large size, firm flesh and good eating qualities. The fruit is reddish in color, juicy, and has a pleasing tart flavor. The tree is an upright grower and very productive. Late August.

➤ **PRESIDENT:** Local market and green shipper. Fruit uniform, large, and egg shaped. Skin purple with deep bloom; flesh yellow and of fine texture. Popular table plum. September.

➤ **SANTA ROSA:** One of the best early shippers. Fruit large, conical, uniform; skin purplish-crimson with

pale yellow bloom; flesh yellow, mottled and streaked with crimson. Juicy with decided plum flavor. Self pollenizer. Mid-June.

➤ **SATSUMA:** (Blood Plum.) Home canning and preserve plum. Large, almost round fruit, small pit, deep dark red skin. Flesh red, firm and juicy. Fine flavor. July-August.

➤ **WICKSON:** Popular with commercial shippers. Fruit symmetrical, large and heart-shaped; skin cherry red to deep scarlet; flesh amber, firm and sugary. Good plum flavor. Pollenize with Beauty or Santa Rosa. Early August.



SANTA ROSA PLUMS

Delicious, Appetizing FIGS

Yearling Trees	1-9	10-49	50-299	300 or more
6-8' grade.....	\$1.85	\$1.70	\$.90	\$.85
4-6' grade.....	1.60	1.45	.85	.80
3-4' grade.....	1.35	1.20	.80	.75
2-3' grade.....	1.10	.95	.75	.70

➤ **BROWN TURKEY:** Large, elongated fruit, rich purplish brown. Flesh is strawberry red, fine grained, sweet and juicy. Adaptable to all fig growing sections.

➤ **DURO BLACK:** Thrives in both coastal sections and interior valleys. Fruit large, skin smooth, violet black, with green neck; pulp reddish, shading to violet near the skin. Good home orchard variety. August.

➤ **KADOTA:** Leading canning and preserving variety. Fruit of medium size; skin thin and light green in color; flesh white tinged with pink and of good flavor. Tree a rampant grower and free fruiting. August.

➤ **MISSION:** California's oldest and most popular shipping and drying fig. Fruit medium to large; skin rough, mahogany violet; flesh good grain, dull red or brownish amber, sweet and of good flavor.

➤ **WHITE ADRIATIC:** Leading drying fig. Medium size, roundish; skin thin, greenish-yellow; flesh red or white with violet streaks, good quality. August.

CALIFORNIA PRUNES

Yearling Trees	1-9	10-49	50-299	300 or more
6-8' grade.....	\$1.75	\$1.60	\$.85	\$.80
4-6' grade.....	1.50	1.35	.80	.75
3-4' grade.....	1.25	1.10	.75	.70
2-3' grade.....	1.00	.85	.70	.65

NOTE: Prunes on Marianna 26-24 and Myrobolan root, 15c higher in 50-299 and 300 or more rates.

➤ **BURTON:** Largest of all prunes, money maker as a green shipper, delicious fresh or dried, unexcelled for canning. Skin violet-purple, light blue blooms, flesh golden yellow, fine grained, tender; small freestone pit. Plant with French Improved for pollination. August-September.

➤ **COATES 1418:** Commercial drying prune. Good size; skin deep purple-blue with light blue bloom; flesh sweet, yielding a high sugar content. Dries to the larger sizes. August.

➤ **FRENCH IMPROVED:** Popular commercial prune. Medium size; skin of good texture, dark blue in color; flesh golden, firm, sweet and fine grained, with high sugar content. Trees vigorous, productive. August.

➤ **IMPERIAL EPINEUSE:** Extra large. Can be used fresh or for drying. Fruit large; skin purplish-red; flesh greenish-yellow, high sugar content. Plant with French for pollination. August-September.

➤ **STANDARD:** Combination shipping and drying fruit. As fresh fruit, keeps in good condition over a long period, can be shipped dead ripe. Fruit is large, purple in color, with thick blue bloom. Amber flesh is fine grained, good flavor. Early August.

➤ **SUGAR:** Earliest of all. Skin dark purple, thick white bloom. Flesh tender and sugary. Tree vigorous. Late July-August.

WE PREPAY

transportation on all retail orders of bare-root stock to any point within California. (See page 10 for shipments outside of California.)

CASH DISCOUNT

10% Cash and Carry Discount on orders of \$10.00 or more on nursery stock only, paid for and taken from the salesyard at which order is placed.

PEARS...

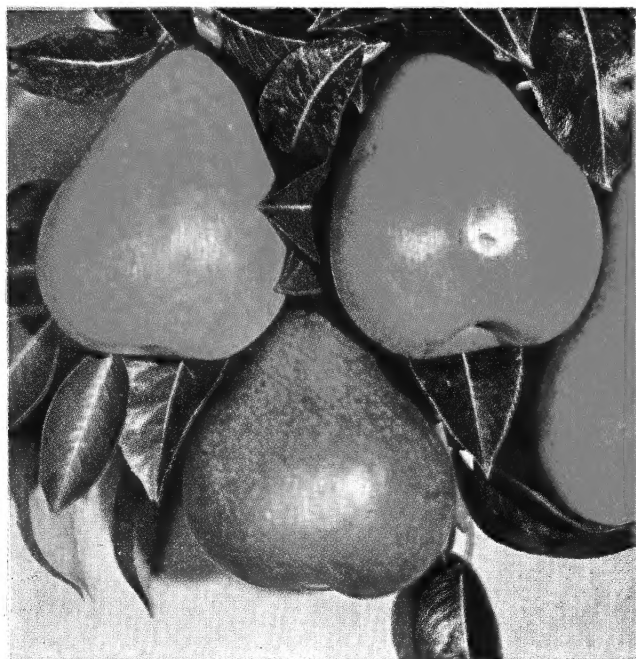
FOR FRUITS IN FALL

Yearling Trees	1-9	10-49	50-299	300 or more
6-8' grade.....	\$2.00	\$1.75	\$1.00	\$.95
4-6' grade.....	1.75	1.50	.90	.85
3-4' grade.....	1.50	1.25	.85	.80
2-3' grade.....	1.25	1.00	.80	.75

Quince root 5c higher in quantity 50-299 and 300 or more.

BARTLETT double-worked on Quince Root: 25c extra.

BARTLETT: The outstanding canning, drying, and market pear. Fruit large and regular in shape, tapering slightly toward apex; skin bright yellow with rose blush. Flesh fine grained, white, buttery and juicy. Decided pear flavor. August.



BEURRE HARDY

DOYENNE DU COMICE

WINTER NELIS



BARTLETT PEARS

BEURRE HARDY: An excellent shipping variety, used largely for export. Fruit medium large, symmetrical with tapering neck; skin greenish-yellow, shaded red, sprinkled with brown dots. Flesh buttery, melting and juicy. August-September.

DOYENNE DU COMICE: Good for shipping and home orchard. Fruit large, roundish, tapering toward the stem; skin greenish-yellow shaded crimson. Flesh rich, buttery and melting. October.

OLD HOME: (Blight resistant pear.) Used as understock and for topworking. Through its use a tree is formed with a smooth, straight trunk and lower limbs almost immune to blight. Planted in the orchard it is then topworked to the desired varieties.

SECKEL: (Summer Seckel.) Local market and home use. Fruit pear-shaped, symmetrical and uniform; skin smooth, yellowish-brown, suffused with russet-red. Flesh creamy white, melting, buttery and spicy with a honey-like flavor. Tree dwarf in habit. August.

WINTER NELIS: One of the latest pears to ripen. Fruit medium in size and of a roundish formation; skin decidedly brown dotted with gray russet. Flesh cream colored, fine grained, juicy and richly aromatic. Noted commercially for good keeping qualities, marketed from storage during winter and spring months. November.

THE NEW MAX-RED BARTLETT PEAR

THE MAX-RED BARTLETT BEAR: (Plant Patent No. 741.) Is a sport of the well-known Bartlett variety. This new variety, while maturing at about the same time as its parent, distinctively differs therefrom primarily in the coloring of the fruit when matured. The texture of the fruit is a little finer, the quality somewhat sweeter and juicier, while the wood is reddish in color. The flesh is white, while the skin turns from a Morocco Red to a Mahogany Red. An excellent keeper in cold storage.

The tree is of medium size; tall; upright; vigorous; rapid-grower; hardy; and a very productive and regular bearer. Ripens in August. A new addition to the home garden as well as for the commercial growers.

Yearling Trees	1-9	10-49	50-299	300 or more
6-8' grade.....	\$2.75	\$2.50	\$1.75	\$1.50
4-6' grade.....	2.50	2.25	1.50	1.25
3-4' grade.....	2.25	2.00	1.25	1.00
2-3' grade.....	2.00	1.75	1.00	.90

Grow Roeding's Quality APPLES FOR HEALTHFUL LIVING

Yearling Trees	1-9	10-49	50-299	300 or more
6-8' grade.....	\$2.00	\$1.75	\$.85	\$.80
4-6' grade.....	1.75	1.50	.80	.75
3-4' grade.....	1.50	1.25	.75	.70
2-3' grade.....	1.25	1.00	.70	.65

JONATHAN: A favorite market, shipping and cooking variety. Fruit medium size, roundish and oval; skin bright red, on the sunny side quite dark; flesh a delicate cream with a faint suggestion of red. Flavor excellent. October.

RED DELICIOUS: Fruit long and tapering. Skin dark red; flesh white, fine grained, sweetly acid with pleasant aroma. Commands premium prices in all markets. November.

RED JUNE: A beautiful red dessert apple. Fruit medium in size; skin deep red suffused with yellow. Flesh white and tender with a pleasant sub-acid flavor. Does well in the hot interior valleys. July.

RED GRAVENSTEIN: The fruit is large and round; delicious, crisp and juicy; solid, dark red. Ripens early August.



RED DELICIOUS

YELLOW DELICIOUS

JONATHAN

Roeding's Quality APPLES (Continued)

✓ **RED MCINTOSH:** An improved strain of the famous McIntosh apple. Flesh crisp and juicy; skin solid red, large size. October-November.

✓ **RED ROME BEAUTY:** Dark red color, medium size fruit, rather oblong; flesh greenish white, fine grained, juicy and slightly subacid. Tree grows to medium size and bears quickly. October-November.

✓ **WHITE ASTRACHAN:** Early local market apple. Fruit large, almost round. Skin deep yellow suffused with pink and red; flesh white and decidedly acid. Desirable for cooking. July.

✓ **WHITE WINTER PERMAIN:** Splendid shipping and market variety. Medium to large size, oblong shape; skin pale yellow with russet dots, brilliant blush. Flesh yellow, fine grained, tender and juicy. Grows on almost any soil. November.

✓ **WINTER BANANA:** Large, shapely, yellow apple with distinct musky fragrance. Fruit almost round, flattened at the base. Thick yellow skin with dark pink cheek; crisp, tender flesh, subacid, and of good quality. October.

✓ **YELLOW BELLEFLOWER:** Popular shipper. Large, oblong and ribbed; skin yellow with a tinge of green, pink blush on sunny side. Flesh white, firm, tender, juicy. October.

✓ **YELLOW DELICIOUS:** Golden yellow sport of Delicious. Combines all desirable features of its parent with handsome color and wide adaptability. November.

✓ **YELLOW NEWTOWN PIPPIN:** Home orchard favorite, widely used commercially. Fruit irregular oblate; skin yellow shading to pink, with russet dots. Flesh cream white, firm, tender, slightly acid. December.

CRABAPPLES

✓ **RED SIBERIAN:** Fine for jellies, spicing and cider. Rather small, round fruit. Skin bright red on yellow. Flesh subacid. Grows in all parts of California. August.

✓ **TRANSCENDENT:** The best large crabapple. Large fruit, flattened at end. Skin golden yellow with rich red cheek. Flesh crisp, tender, subacid. September.

✓ **YELLOW SIBERIAN:** Fruit medium large, golder yellow, borne in large clusters. Flesh is juicy, sub acid and of good quality.

NEW APPLES

Developed by ALBERT ETTER, Pioneer Hybridizer

Many years ago the late Mr. Etter commenced his patient research for new apple varieties in his orchards located in a remote section of Humboldt County. In the course of his work through the years no less than 15,000 crosses were made under pre-evaluated conditions, and more than 2,000 varieties placed under observation. The varieties listed below are the first fruits of his achievement . . . they are recommended wholeheartedly as new apples of outstanding merit and interest. We suggest that you enjoy the distinction of "pioneering" one or more of the new Etter apples in your home orchard.

Yearling Trees	1-9	10-49	50-299	300 or more
6-8' grade.....	\$2.25	\$2.00	\$1.10	\$.95
4-6' grade.....	2.00	1.75	1.05	.90
3-4' grade.....	1.75	1.50	1.00	.85
2-3' grade.....	1.50	1.25	.95	.80

✓ **ALASKA:** (Plant Patent No. 699.) The privileged few who have seen and tasted this exciting novelty praise its crispy coolness, its splendid production and handsome size and shape. October fruits are "banks of snow" against dark green foliage.

✓ **CRIMSON GOLD:** (Plant Patent Pending.) Our first introduction of this apple was by way of a jar of delicious golden sliced fruit offered by Mr. Etter. The slices were preserved in their original form, not frayed or broken. When eaten, the slices are crisp, melting and deliciously rich. The medium-sized, rounded fruits have a red skin and white flesh, but cooking turns the flesh a golden yellow, like sliced cling peaches.

✓ **ETTER'S GOLD:** (Plant Patent No. 659.) Large plentiful, golden fruits begin to mature in October; crisp

and delightful to eat even when over-ripe; spritely, mild, sub-acid flavor and firm flesh persist through cooking. A good keeper. Etter's Gold may be stored for early winter desserts.

✓ **HUMBOLDT:** (Plant Patent No. 658.) Mr. Etter discovered the striking feature of this variety in the spring. He found masses of huge fragrant flowers, flushed pink. Good eating quality of the medium-sized fruits are far above expectancy in a variety producing such a splendid crop of flowers. Fruits maturing in late fall have creamy flesh, tinted pink, showing through transparent skin.

✓ **JONWIN:** (Plant Patent No. 710.) Hybrid of Jonathan and Baldwin, this delicious red apple combines the best features of both. Jonwin develops large-sized

fruits of Baldwin and ripens in August-September with Jonathan. Fruits are more crisp and tender of flesh than either of its parents.

✓ **PINK PEARL:** (Plant Patent No. 723.) Remarkably transparent skin glows with the color of pink flesh beneath. A startling "bouquet" is discovered with the first bite into this medium to large-sized apple ripening in September. Pink Pearl makes delicious pink apple sauce.

✓ **WICKSON:** (Plant Patent No. 724.) This diminutive apple surpasses most crabapples in color, form, and flavor. Masses of brilliant-red fruits almost conceal the foliage in fall. The flavor is enticing and sugary sweet. A fine small apple for fresh eating, deliciously spiced, unsurpassed for jam and jelly.



JONWIN

POMEGRANATE

For Brilliant Beauty

	1-9	10-49	50-299	300 or more
3-4' grade.....	\$1.75	\$1.50	\$.90	\$.85
2-3' grade.....	1.50	1.25	.85	.80

✓ **WONDERFUL:** For commercial shipping and home use. Fruit extra large; skin pale green-yellow suffused with pink and red; flesh a rich garnet color. Abundant juice, piquant flavor. Gorgeous red flowers, bright glossy green foliage, large brilliantly colored fruits. Admirably adapted to aligning drives, for grouping, mass effects and borders. October.

QUINCES

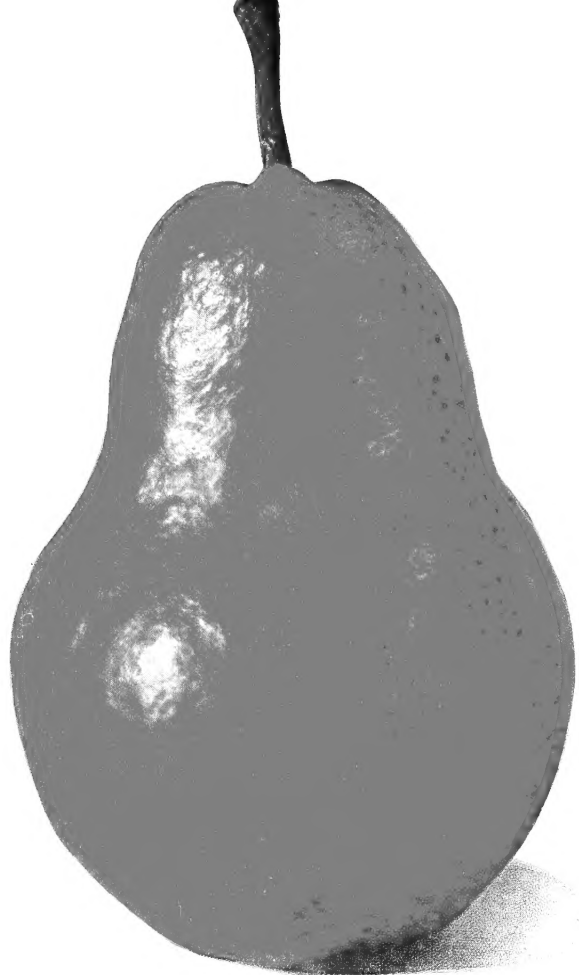
FOR TASTY JELLIES

Yearling Trees	1-9	10-49	50-299	300 or more
6-8' grade.....	\$2.00	\$1.75	\$1.00	\$.95
4-6' grade.....	1.75	1.50	.90	.85
3-4' grade.....	1.50	1.25	.85	.80
2-3' grade.....	1.25	1.00	.80	.75

✓ **APPLE OR ORANGE:** Shipping, market and home use. Fruit large, skin smooth, rich golden color; flesh orange-yellow, fine grained. In preserves or sauce has a rich, aromatic flavor. September.

✓ **PINEAPPLE:** Apple-shaped. Skin smooth, light golden yellow, flesh white, tender, with a pineapple-like flavor. September.

✓ **SMYRNA:** For home use and shipping. Large, round-oblong fruit; skin lemon-yellow; flesh tender, aromatic. Strong quince perfume. September.



MAX-RED BARTLETT



THREE OUTSTANDING GRAPE VARIETIES:
THOMPSON SEEDLESS — FLAME TOKAY — RIBIER.



PEACE, THE FINEST NEW ROSE OF THE DECADE (see page 6)

NO FRUIT is quite so delightful as the luscious tree-ripened beauties you grow yourself. Almost anyone with a garden can have a "home orchard" — a few trees selected to your taste and for a long season of fruit.

Now that home freezers are so widely in use, the home orchard idea is better than ever. Especially because beautiful spring blossoms and cool green foliage make your fruit trees a decorative asset as well.

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